THE GEORGE E. ALLEN CHAIR IN LAW honors the late George E. Allen, distinguished Virginia trial lawyer. Allen was the first recipient of the Award for Courageous Advocacy from the American College of Trial Lawyers in 1965. The award was presented for Allen's representation of an African-American law student from Harvard who, while serving as a summer intern with a firm in Virginia, was charged with felonious assault with intent to kill a police office at a local courthouse where the young intern had gone to file legal documents. Serving without fee and at the request of Harvard Law School Dean Erwin Griswold and the Lawyer's Committee for Civil Rights Under Law, Allen successfully represented the student.
THE 2001 ALLEN SYMPOSIUM will focus on the ethical and constitutional issues posed by lawyer advertising in the new electronic age. Three national experts on lawyer advertising, Professor Ronald Rotunda of the University of Illinois College of Law, Professor Louise Hill of the Widener University School of Law, and William Hornsby of the American Bar Association, will join a distinguished panel of lawyers, judges, faculty and law students for an evening of discussion and debate on the ethical concerns and First Amendment problems posed by regulation of lawyer advertising. The centerpiece of the evening program will include a role-playing exercise portraying a mock disciplinary proceeding arising from a dispute over lawyer advertising, followed by argument and discussion regarding the ethical and legal issues posed by the exercise.

LAWSYER ADVERTISING IN THE ELECTRONIC AGE
APRIL 5, 2001 | 6:00 P.M.-8:30 P.M. | MOOT COURT ROOM | UNIVERSITY OF RICHMOND SCHOOL OF LAW

**SPEAKERS:**

RODNEY A. SMOLLA is the George E. Allen Professor of Law at the University of Richmond.

RONALD D. ROTUNDA is the Albert E. Jenner, Jr. Professor of Law at the University of Illinois College of Law. He is one of the nation’s foremost experts in the fields of constitutional law and legal ethics.

LOUISE L. HILL is professor of law at the Widener University School of Law. She is one of the nation’s leading scholars on the subject of lawyer advertising, including lawyer advertising in electronic media.

WILLIAM HORNBSY is legal counsel to the American Bar Association Commission on Responsibility in Client Development, formally known as the ABA Commission on Advertising. He has been a leading figure in the development of ABA policies regarding lawyer advertising.

2.0 hours MCLE credit, including 2.0 hours of ethics credit, has been approved by the Virginia State Bar.

Sponsored by the George E. Allen Chair in Law at the University of Richmond School of Law. For further information, please call (804) 289-8710.

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