Inside the Beltway

Gaining and wielding power in the federal government
Theresa Pollak (American, 1899–2002)

Blue Figure: Woman Listening to Music at a Concert in Keller Hall, 1960
Oil on canvas, 37 x 22 inches

Collection of Westhampton College, University of Richmond
Gift in memory of Catherine Little DuPuy (W'21) by her family
Inside the Beltway
Richmond alumni reveal the inner workings of the federal government
BY RANDY FITZGERALD, R'63 AND G'64

Leading the Way
Jepson School of Leadership Studies looks ahead as it reaches the 10-year mark
BY BARBARA FITZGERALD

Why the Bubble Burst
Greed, lack of ethics put economy on precarious perch
BY KARL RHODES

Our Artist
Theresa Pollak dies at 103, leaving a legacy of art education at two universities
BY ROB WALKER

The Eyes Have It
Eye tracking equipment helps students study relationships between the eyes and the brain
BY LINDA EVANS, W'71

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Gottwald expansion and renovation to begin

University trustees have approved a $35 million renovation and expansion of Gottwald Science Center, home of the biology, chemistry, biochemistry, molecular biology and physics programs.

Approximately 28,000 square feet of new space will be added. The existing 162,000 square feet will undergo extensive renovation to include cutting-edge technology and scientific equipment. The building was constructed in 1976.

Groundbreaking is scheduled for May 2003, with completion in August 2005. The firm of Einhorn Yaffee Prescott of Boston and Washington, D.C., designer of science centers for Williams and Swarthmore colleges, has been selected as architect.

"Once the renovation and expansion are complete, our students will learn in a top-notch facility as full partners in programs steeped in hands-on research, grounded in practical applications and positioned at the center of scientific discovery," said Richmond President William E. Cooper.

New space will span parts of the existing south and west sides of the building. When complete, the facility will include a new atrium, new and renovated research laboratories and an entrance more closely aligned with the Collegiate Gothic architecture of most campus buildings. Flexibility to add future teaching and research technologies will be designed into the project.

Upgrading Gottwald is part of the University's $50 million plan to improve science facilities and programs over the next decade and to place Richmond among the first-choice colleges of America's top high school science students. Funding for much of the project will be allocated from bonds issued by the University, while officials continue to raise money through private contributions and grants.

The initiative includes creating five interdisciplinary centers for scientific discovery — material science, environmental science, neuroscience, biological chemistry, and nuclear and particle physics. Over the next 10 years, the University will add up to 18 new faculty positions and place greater emphasis on interdisciplinary studies and innovative science classes for non-majors.

"Excellence in the sciences will benefit not only the University’s science departments," said Andrew Newcomb, dean of the School of Arts and Sciences, "but also the humanities, fine arts, business, leadership and social science programs by attracting multi-talented high school science students to our campus."
Second Community Service Day transforms Richmond middle school

Nearly 700 Richmond students, faculty, staff and alumni cleaned, painted, landscaped and upgraded technology at Elkhardt Middle School during the University's second-annual Community Service Day in September.

Coordinated by the chaplain's office, the endeavor took months to plan. University Facilities lent expertise and supplies, Project Reboot installed additional computers and printers at the school, and University Dining Services provided food for the volunteers.

"All children deserve to have an inspirational place in which to study and learn, and the hard work of our volunteers helped create such a place for the students of Elkhardt," said University President William E. Cooper. The day's efforts will be followed throughout the year with tutoring and technology support. "The exciting thing about this initiative is the new partnership — academic and co-curricular — that we are developing with Richmond Public Schools," said Dr. David Burhans, University chaplain.

Barbara B. Chapman, principal of Elkhardt, marveled at the "sheer amount of work" that was accomplished in a short time. "However, you did more," she said. "You created a sense of community with our teachers, parents and staff. Your presence and hard work sent a strong message to our students that you care."

Along with Chapman and about 60 students and parents from Elkhardt, the volunteers included President Cooper and Deborah Jewell-Sherman, Richmond schools superintendent. University officials had to stop accepting volunteers prior to the workday because so many students signed up. The project was featured as the lead story on the Richmond NBC affiliate, and for the second year in a row, Richmond City Council intends to present the University with its community service award.

Harken kicks off SCS 40th anniversary

Millionaire philanthropist Tom Harken, a Texan who pulled himself up from polio and illiteracy to succeed in the restaurant business, helped kick off the 40th anniversary celebration of the School of Continuing Studies. Harken, who won the Horatio Alger Award in 1992, is author of The Millionaire's Secret and is a popular motivational speaker. He received an honorary doctor of commercial science degree from the University.

Harken was invited to speak for the SCS's opening anniversary event because of his support of lifelong learning and nontraditional students.

To see a list of SCS 40th anniversary events, visit: http://oncampus.richmond.edu/academics/scs/40years/events.htm
Toni Morrison: Language can avert crisis

"The search for language constitutes a mission for me," Toni Morrison said. "It's been a constant, sometimes violent, engagement," the Nobel Prize-winning author told a University audience of 4,000 faculty, staff and community members. Using Beowulf and Grendel, John Gardner's modern interpretation of the medieval tale, she asked listeners to hope, with her, that language — "informed, shaped, reasoned" — would become the means to staying crises.

Morrison appeared in cooperation with Virginia Commonwealth University. She gave a reading on the VCU campus Oct. 2 and spoke at Richmond the following day as part of the Richmond Quest, which this year is looking at the questions "Why change? When does discovery inspire change?"

Morrison's book Song of Solomon is required reading for all first-year students at Richmond, and the author jokingly asked students not to hate her "because I'm required." In fact, students have been asking for her to be brought to campus for years.

In response to a question from the audience, Morrison said she has had six or seven different political stances in her lifetime. Her novels, she said, are always political questions.

Morrison received the Nobel Prize for Literature in 1993. Other awards she has received include the National Book Critics Award, the Pulitzer Prize and the National Book Foundation Medal for Distinguished Contribution to American Letters, among others.

In addition to working on another novel, Morrison has been writing lyrics and a series of children's books. "I have to keep learning," she said. Writing each book became a new experience, "like I hadn't written a book before... I didn't want to keep repeating myself. Each new book is entirely different."
Carl Bernstein: The triumph of idiot culture

If Watergate represented the high-water mark of American journalism, then 30 years later the press stands at ebb tide, Pulitzer Prize winner Carl Bernstein told a standing room only audience at the Jepson Alumni Center on Oct. 24.

The rise of profit-motivated, corporate ownership of the news media has liveried editors and reporters from good journalism — "telling the best obtainable version of the truth" — to frenzied coverage of the weird, stupid and coarse to win the biggest audience — "the triumph of idiot culture" — Bernstein said.

Because the press has failed at its job of covering serious issues in context, political institutions are failing to do theirs, too, Bernstein warned the crowd of approximately 500 gathered for the program, jointly sponsored by Richmond Quest 2002 and the Jepson School of Leadership Studies.

"No good cause can be considered [by Congress or state legislatures] unless it is backed by huge amounts of money," he said.

"What we did in Watergate was not rocket science," Bernstein explained about his long-running investigative series with Bob Woodward at The Washington Post. Rather, it was perseverance by reporters and their news organizations to take the time to talk with people, understand the issues and present them in context.

But, as corporations have taken ownership of hugely profitable news organizations, many have lost sight of the ideals of good reporting.

"Who has been the most influential figure in post-Watergate journalism? Not Katharine Graham or Benjamin Bradlee of The Washington Post or Abe Rosenthal of The New York Times, but Rupert Murdoch," Bernstein said. "We have seen the rising dominance of global media not concerned with truth and context," whose standards are "finding their sleazy way into the higher levels of American journalism."

Bernstein thinks discovery will lead to positive journalistic change, primarily through the Internet, which makes publishing affordable to independent sources of news and access to it "possible for everyone except the very poor."

BY BRIAN ECKERT

No. 1 for ninth year

For the ninth straight year, U.S. News & World Report ranks the University number one in its category.

Richmond topped all universities in the "Universities-Master's-South" category of the "America's Best College's" issue by a wide margin. Schools in the category provide a full range of undergraduate and master's level programs. Richmond also ranked fourth in its category in Great Schools at Great Prices, a section that relates a school's academic quality to the cost of attendance.

Richmond also was cited as having one of the best "first-year experiences" in the nation, tying for 23rd place with University of Virginia and Dartmouth. This new category considered how well a college goes beyond orientation to make the freshman experience rewarding.

U.S. News measured schools on academic quality, peer assessment, retention of students, faculty resources, student selectivity, financial resources, graduation rate, performance and alumni giving.

Earlier, the Princeton Review included Richmond in its guidebook The Best 345 Colleges-2003 Edition. Richmond earned the highest rating for academics, campus life and admission selectivity. In July, both The Fiske Guide to Colleges and Kaplan's The Unofficial, Unbiased Insider's Guide to the 320 Most Interesting Colleges selected Richmond for inclusion, with Fiske naming Richmond to its list of 43 best buys among America's colleges and universities.
Nine faculty recognized

2002 Distinguished Educator Awards

DR. THEODORE A. BERGREN
Associate Professor of Religion

DR. VALERIE M. KISH
Clarence E. Denoon Jr. Professor of Science

STEPHEN P. NASH
Associate Professor of Journalism

DR. ANTHONY P. RUSSELL
Associate Professor of English

DR. PETER N. SWISHER
Professor of Law

DR. JONATHAN B. WIGHT
Associate Professor of Economics and International Studies

New holders of endowed chairs

DR. ROBERT M. TERRY
William Judson Gaines Chair in Modern Foreign Languages

DR. KIBIBI MACK-SHELTON
Tyler and Alice Haynes Professorship in American Studies

DR. SCOTT T. ALLISON
MacEldin Trawick Professorship in Psychology

Burrus scholarship announced

Selected students entering the University's new executive master's program in leadership studies will benefit from the Robert L. Burrus Jr. Scholarship Program for Developing Leaders. Named for the former rector of the University's board of trustees, the scholarship will help underwrite tuition costs of deserving candidates in the program, which is designed for professionals from business, government, and nonprofit organizations. The first class will meet in fall semester 2003. Executives from Smithfield Foods Inc., on whose board Burrus sits, and McGuireWoods LLP, where Burrus is chairman and senior partner, initiated a drive that raised more than $375,000 to fund the scholarship.

Wachovia executive challenges business students

Benjamin P. Jenkins III, senior executive vice president and president of the General Bank of Wachovia Corp., was executive-in-residence for the fall semester at the Robins School of Business. Jenkins gave a talk on change in the banking industry as part of the Richmond Quest and met with incoming, part-time MBA students during a weekend residency program, where he led a case study of how the merged First Union and Wachovia banks would handle debit cards. The merger also served as a case study for strategic management classes. Jenkins is guiding all consumer and commercial banking operations of the merged company through the transition.
Grants assist faculty, student research

Recent grants to the University will allow one faculty member to conduct research and write about the Haitian community in Boston while another examines how language is acquired and processed. A third, unexpected grant will help a summer undergraduate researcher.

Regine O. Jackson, assistant professor of sociology, is using her Ford Foundation postdoctoral fellowship for minorities to serve as a 2002-03 visiting scholar at Harvard while researching and writing *The Haitian Community in Boston: Race, Religion and Ethnic Community Formation in Yankee City*. She was one of 129 people who received fellowships from among nearly 1,000 candidates.

The National Science Foundation awarded Ping Li, associate professor of psychology, a grant for his project, Self-organization and the Acquisition, Representation and Processing of Language. The three-year grant amounts to more than $370,000. Li will study such areas as child language acquisition, bilingual language processing and normal and impaired reading.

The chemistry department received $5,500 from the Camille and Henry Dreyfus Foundation to provide an undergraduate student two summers of scholarly research. The department had not applied for the grant, which was made "in acknowledgment of your potential for providing an environment that encourages undergraduates to develop their interests in the chemical sciences," according to Robert Lichter, executive director of the foundation.

Campus marks anniversary of tragedy

The release of 100 butterflies to signify hope, the tolling of the carillon and talks by two students marked the University community's memorial to those whose lives were lost in the terrorists' attacks on Sept. 11. "Today we honor individuals who contributed in countless ways during their shortened lives, whose bravery should be ever with us," said President William E. Cooper at a lakeside ceremony on the one-year anniversary of the tragedy.

International students: the proof's in the numbers

They say that numbers don't lie. However, when counting international students on campus, numbers can sometimes be confusing. There are international students on campus for a semester or a year who are referred to as exchange or visiting students (equivalent to Richmond students who study abroad for a limited period of time.) Then, there are international students who matriculate with their American counterparts and intend to receive a Richmond degree.

These counts can be broken down further to show the number of international freshmen, the number of new (any class) international students or the number of international students (both new and returning) in the total student body. The University also keeps track of the number of countries from which international students hail.

So, here to clarify the numbers of international students studying at Richmond this year are the most recent counts from the Office of International Education. Just remember this important fact: the numbers will change for spring semester when some exchange students go back to their home countries and others arrive on campus for the first time.

**TOTAL NUMBER OF NEW INTERNATIONAL STUDENTS IN FALL 2002:**

- **71 FROM 33 COUNTRIES**
  - Of these, 33 are exchange and visiting students; 38 are degree-seeking students

**TOTAL NUMBER OF INTERNATIONAL STUDENTS IN FALL 2002:**

- **141 FROM 60 COUNTRIES.**
  - Of these, 33 are exchange and visiting students; 108 are degree-seeking students
Havrylenko and Cheptanari

Program brings international scholars to campus

Tetyana Havrylenko from the Ukraine and Irina Cheptanari from Moldova are visiting campus this year under the Junior Faculty Development Program administered by American Councils for International Education. The program gives faculty from 10 Eurasian countries exposure to American educational methods to help them develop new courses, reform curriculum and cultivate new teaching skills and techniques. Havrylenko and Cheptanari have been visiting Richmond classes in their fields and making presentations.

Holocaust survivor remembers Kristallnacht

Of all the horrors he witnessed and physical pain he suffered during the Holocaust, Alex Lebenstein remembers most vividly Kristallnacht, the Night of Broken Glass, when Nazis destroyed his parents' home and business.

On Nov. 9-10, 1938, gangs of Nazi youth broke windows of Jewish businesses and homes in Germany and burned 101 synagogues. Many Jews were beaten, and 91 died during the pogrom. Some 26,000 were arrested and sent to concentration camps.

"I was only 11 years old," Lebenstein, who now lives in Richmond, told an audience of several combined German classes, Jewish studies students and Hillel members at the University. "Today I'm 75 years old, and I'm still affected by it."

Lebenstein, his mother and father, a World War I hero, had to watch as a Nazi mob, screaming anti-Semitic slogans, ran through their house, wielding picks and shovels and throwing stones and debris. "You cannot do this," my father said to the SS guy," Lebenstein said. "I fought in the war. I defended Germany. I am an honorable citizen." Lebenstein lost both his parents to the Holocaust and was the only Jewish citizen of his hometown of Haltern to survive the death camps.

"Can it happen again over here?" he asked his audience. "You bet it can. I depend on you, the young people, to help other young children from suffering from oppression."

In 1995, Lebenstein made an amazing journey back to Haltern, whose officials had urged him for years to return. He previously refused all requests. He had even ceased writing and speaking in German and willed himself to stop dreaming in German. One day, however, he received a letter from two high school students in Haltern. They were planning an exhibit of what it was like for the Jewish population of their town before, during and after Hitler.

"My family bluntly told me, 'You must go.' So I did." What he discovered over the course of several trips amazed him. "Germany is a nation stained by blood. They're crying. They're looking for help. They want to be forgiven for their forefathers' sins. The kids wanted to do something to change the times."

"I realized way after my first trip back that I have a responsibility to teach people to be tolerant. My hate started to dissipate."

BY RANDY FITZGERALD, R'63 AND G'64
October hailed a hero

Former Richmond football standout Winston October, AR’99, was featured on CNN’s “Connie Chung Tonight” on Sept. 23 following his heroic efforts in saving a woman from a burning apartment complex in Edmonton, Alberta, Canada. October, a defensive back for the Canadian Football League’s Edmonton Eskimos, and his teammates Ronald Williams and Rahim Abdullah were showcased on the segment.

The three players received help from teammates Bruce Beaton and Sheldon Benoit when they caught a woman who plunged from a third-story apartment to avoid the blaze. Reports say that the players urged the woman not to jump, but because of the heat, she was forced to leap. Approximately 15 Eskimo players live in the apartment complex.

BY SIMON GRAY, AR’98

Richmond athletes shine in the classroom

Two national publications recently cited Richmond’s department of athletics for the strong academic success of its athletes. Sports Illustrated ranked the school eighth among all Division I schools (324) for highest graduation rates for athletes. The same report appeared in USA Today.

The Spiders boast a graduation rate of 89 percent, tied for eighth for student-athletes who entered in the 1995-96 calendar year and graduated by 2002. In the Division I-A category, Rice and Davidson topped the list with a 91 percent graduation rate, followed by Stanford, Notre Dame, Georgetown, Holy Cross and Duke — all at 90 percent.

The Spiders are tied for fourth among all Division I-AA schools in graduation rates. Richmond, together with Bucknell and Villanova, trailed only Davidson (91 percent), Holy Cross and Georgetown (90 percent) in the I-AA Rankings.

New appointments to staff

Lee Ann Mayhall has joined the University as associate vice president for development, while Molly Bittner has been promoted to executive director of development. In the Robins School of Business, Shirley Woods has joined the staff as director of the personal development program.

Mayhall had been with Washington University in St. Louis, most recently as director of corporate relations. She also has served at Rollins College and the University of Missouri-St. Louis. At Richmond, she oversees annual giving, planned giving, advancement services and prospect research and is in charge of campaign strategy. Mayhall received a B.A. in English and M.A. in journalism from the University of Missouri-Columbia.

Bittner most recently served as the University’s associate director of development. She holds a B.A. degree in history from Dickinson College and has been at the University for 10 years, beginning as director of the annual fund. Bittner will oversee the offices of University and law school major gifts, and donor relations.

Woods will direct the business school’s personal development program that is required of all business majors and includes the completion of a Web-based portfolio. She was dean of the student life division at Fresno Pacific University in California and previously worked in career and student services and summer studies at the H. John Heinz III School of Public Policy and Management at Carnegie Mellon University.

New spider adorns Richmond products

There’s a new spider peering menacingly from University sports products and memorabilia, and he’s licensed by the federal government. Variations of a new three-dimensional spider logo along with a word mark were designed and registered to give the University more control over the use of products bearing Richmond’s name and image. The move should bring in additional revenue from the sale of products like sweatshirts, baseball caps, notebooks and letterhead stationery. The new spider logo will provide variety but not replace the existing “silhouette” spider.

The Silverman Group, a marketing and brand development agency, helped with the redesign. The goal was to come up with a cleaner, more animated spider, said Mark Sandy, associate athletic director. The new logos are going on athletic equipment, the Robins Center floor, promotional products and the Web site, as well as being sent to media outlets.

BY ROB WALKER
The University of Richmond Department of Athletics will induct five new members into its Athletics Hall of Fame this winter. Director of Athletics Jim Miller announced in early November that the Hall of Fame committee selected the following individuals for the honor:

**Jane Dens McManigal, W’49 – Cheerleading, Field Hockey, Basketball, Track**

Jane Dens McManigal was a standout three-sport student-athlete at Westhampton College. The 1949 head cheerleader, McManigal was dedicated to inspiring the college community to participate in and support Spider athletics.

An outstanding field hockey player, McManigal earned All-Virginia honors in 1946. She also served as team captain for the basketball and track teams. She set the school record by running the 50-yard dash in 5.9 seconds. Her mark of 6.2 seconds in the event was recorded as the official school record because it happened in competition.

**Wayne Fowler – Football**

In only two years at the University of Richmond, offensive lineman Wayne Fowler branded his name among the most dominant linemen in Southern Conference history.

A second team All-American in 1969 and a third-team selection in 1968, Fowler earned the prestigious Jacobs Blocking Trophy both seasons as the best blocker in football. He also earned All-Southern Conference and All-South honors in 1968 and 1969.

Fowler helped lead the Spiders to the 1968 Tangerine Bowl, where Richmond defeated Ohio University, 49-42. Following his collegiate career, Fowler played in the Senior Bowl in Mobile, Ala., and was drafted by the Buffalo Bills in 1970.

**E. Claiborne Robins Jr., R’68 and H’86 – Benefactor**

The Robins name has been prominent in Richmond athletics for many years. Following in his father’s generous path, E. Claiborne Robins Jr. and his family have provided support in numerous ways to the University of Richmond and Spider athletics. A well-known philanthropist, Robins is president and CEO of E.C. Robins International Inc. He has been active in many community and higher education organizations, including the Virginia Foundation for Independent Colleges, Virginia Historical Society, the Greater Richmond Chapter of the American Red Cross, the Maymont Foundation, where he was president, and the Richmond Society for the Prevention of Cruelty to Animals, where he currently is chairman.

Robins is a member of the University’s Board of Trustees. In 1985, he received the Alumni Award for Distinguished Service.

The five individuals will be inducted into the school’s Athletics Hall of Fame during a reception and ceremony Feb. 8 in the Jepson Alumni Center. The inductees will be recognized later that evening at halftime of the Spiders’ basketball game against St. Bonaventure that begins at 7:30 p.m.
Basketball season begins under new head coaches

A new era in Richmond basketball commenced this winter as first-year head coaches Jerry Wainwright and Joanne Boyle began their quest for Atlantic 10 titles.

Wainwright compares the 2002-03 edition of his squad to a proverbial pot of soup. The ingredients are terrific, he notes; however you must add different things to the pot until you acquire the right taste.

"As I make this 'soup,' I have to be careful not to bring it to a boil too fast," says Wainwright. "I think my personality will show in this team. However, I also think people will be surprised that how I like to play is very similar to the Richmond teams of the past."

The former head coach at UNC Wilmington (136-103, eight years) takes over a Spiders team (22-14, second in the West Division in 2001-02) that features four returning starters, eight returning lettermen and five talented newcomers.

"One of the motivating factors for me in making the move to the University of Richmond was the exceptional playing field the Atlantic 10 offers," Wainwright adds. "This team became well established in the league last season, but in order to stay among the leaders, you can't look over your shoulder. I anticipate being the hunted this season, not the hunter."

The Spiders' schedule features seven television appearances, including an ESPN2 contest with Temple (Saturday, Jan. 11) and an ESPN date with Xavier (Saturday, Feb. 1). Both contests are at the Robins Center, which celebrates its 30th year of basketball this season.

Boyle, a former assistant at national power Duke, takes over a women's program that finished second in the West Division of the A-10 a season ago. The Spiders led the conference in scoring (78.5 ppg) and three-point field goals made (6.7 pg) while finishing second in both field goal percentage (.446) and three-point field goal percentage (.370).

In nine years at Duke, Boyle helped lead the Lady Blue Devils to eight straight NCAA Tournament showings including two Final Four, one Elite Eight and two Sweet Sixteen appearances. The gifted coach returns eight players from last year's squad to lend experience to a brilliant incoming class.

"We want to be a team with a lot of heart. I expect our opponents to walk off the court after a game and say that we played hard and gave 100 percent," Boyle says. "We have the level of talent needed to be successful, and if our players can show the heart, this team has a chance to accomplish a lot."

For more on Richmond basketball, including schedules for the 2002-03 season, visit the athletics Web site at www.RichmondSpiders.com

For more sports, see Wrap-up section.
Alumni experiences in politics and government

From the campaign trail to Capitol Hill and the West Wing of the White House, a growing number of University of Richmond alumni understand what it takes to gain and wield power in the nation's capital.

These starry-eyed interns and hardened veterans know firsthand how the Washington political process works, and they thrive on it.

By Randy Fitzgerald, R'63 and G'64, University of Richmond senior writer
To become a player in Congress, you first have to be elected. Helping you — if you’re a Democrat — is a job for Darden Copeland, JR’00. Copeland says his resume as a campaign staffer “changes four or five times faster than the ‘traditional’ UR grad’s” by the nature of his business.

He began his career while still at the University. Based on Copeland’s work in his American government class, a professor advised him to do an internship with candidate Don Beyer in the race for Virginia governor.

“Instead of Beach Week, I lived in somebody’s basement, and became a scheduler and travel aide,” Copeland says. “I drove across the state, standing by the candidate’s side. It was good experience, even though it was the worst loss in Virginia history.”

Copeland went from Virginia to national politics during his senior year, serving as a political affairs intern with Al Gore’s 2000 presidential election campaign. He worked directly with Gore’s national campaign manager and political director during the primary.

“I was fortunate to tie theory to practice. Richmond is a great place to do that.

“Majoring in political science and leadership studies was a natural,” he says. “Leadership courses teach you to be a team player in any setting. A campaign is just one big small-group project.”

After graduation, Copeland went to work for a polling firm in Washington, only to find himself right back on the Gore-Lieberman team, conducting focus groups and helping prepare the two candidates at “debate camps.” Copeland suggested answers based on poll results.

Brian Jones, AR’95, and Kate Disston, JW’01, overlook the West Wing of the White House.
and worked out responses to what Republican candidate George W. Bush was most likely to say. He even came up with jokes and one-liners.

Last year, then-Mayor of Richmond Tim Kaine asked Copeland to be field director for his campaign for lieutenant governor of Virginia.

"I moved to Richmond and lived in the Holiday Inn Central for five months," Copeland says. It was worth the sacrifice when Kaine won, and Copeland received a sizable winning bonus, which financed a vacation to the Cayman Islands.

In early February, Copeland listened to advice from his political mentor, Donna Brazile, Al Gore's campaign manager, and went to North Carolina as field director and deputy campaign manager for Dan Blue's primary campaign for the U.S. Senate.

"In order to swim with the sharks, you have to jump in," Brazile told him.

Blue did well despite being outspent by as much as 15 to 1. He held his opponent to only 43 percent of the vote. Copeland did so well, he was hired to help the winner, Erskine Bowles, in his campaign against Elizabeth Dole. Copeland also helps other North Carolina Democrats.

"It was kind of daunting being in my 20s and giving advice to a candidate in his 50s, who had sunk his whole life and dreams into the campaign," Copeland says of the Blue campaign. "It's kind of daunting being in my 20s and giving advice to a candidate in his 50s, who had sunk his whole life and dreams into the campaign," Copeland says of the Blue campaign.

"It's kind of daunting being in my 20s and giving advice to a candidate in his 50s, who had sunk his whole life and dreams into the campaign," Copeland says of the Blue campaign.

What's next? He wouldn't mind working for a presidential campaign in 2004. "It would be great to be in on the ground floor of a presidential race. In '92, a lot of young staffers had the ride of their lives in Bill Clinton's campaign."

Like the Clinton staffers, Copeland has "levels of responsibilities that exceed my age," he says, and he is "held to tremendous standards."

His ultimate goal? "Maybe chief of staff in the White House," he says.

Congressional staffs are completely separate from campaign staffs, according to Katherine Michelle Martin, AW'98, a legislative assistant to Rep. Elton Gallegly (R-Calif.). Ethics demand a separation, she says.

At 26, Martin is a three-year Hill veteran. Most staffers last only a year and a half. Because of her tenure, she says she has developed "some great contacts that are so important in making things happen." Before Gallegly, she worked for Rep. Mike Bilirakis (R-Fla.), who chairs the Health Committee.

When Congress is in session, she sometimes works from 9 a.m. to midnight. When it's not in session, she has some down time. "There's a real ebb and flow. It's insane."

For those crazy hours, she gets paid about 39 percent less than other federal employees. But the work is "so volatile," she says, that she loves it. "There's a real edge to it. One day is always different from the next."

In a lot of ways, she feels her work is something of "an extension of school, a graduate education. Someone might hire me because of my knowledge of the Hill, a knowledge that 99.9 percent of the population doesn't have." In addition, she is working on an M.B.A. at night at Johns Hopkins University.

Martin served a couple of college internships on the Hill, one for Bob Dole's unsuccessful bid for president and another for the Republican Policy Committee.

She particularly enjoyed her work for Bilirakis on the campaign finance reform act passed earlier this year, including the drafting of an intricate amendment. The process involved a number of unusual tactics and gave her "a lot more insight into how things work."

"There's a lot of negotiating, much more so than I ever realized," Martin also learned the importance of the majority-minority system. "The average citizen has no concept. If you're in the minority, the majority leader might not even hear your bill."

"It's really hard to get bills through. Everybody wants to get a good prescription drug bill, but how do you choose between a bill that offends 60 percent of the people as opposed to 40 percent? No one wants guns used as dangerous weapons, but there truly are two sides, two arguments to the issue."

"It's a tough job. It's very high stress. You need people skills as well as smarts. A lot of people have one or the other. What do you tell an 80-year-old, for example, who calls to say she has no money to afford drugs?"

"Seventy percent of the time, it's very frustrating. There are so many bureaucratic walls. But sometimes [when] you can convince a congressman of something, it's very gratifying. There's also a lot of working together."

Rep. Virgil Goode, R'69, can certainly attest both to the frustrations and the satisfactions of being a member of Congress: "There are different dynamics surrounding every bill and the process can be very lengthy. I sponsored a bill"
Tom Hance, AR'96, is chief of staff for Goode. Hance has been with Goode since he was his college intern when Goode was a Virginia state senator. Hance also helped Goode in his campaign for Congress and has been on staff for six years, the last three as chief.

Goode’s staff is among the smaller ones, Hance says — with four people in Washington and seven in four district offices in Virginia.

“Virgil’s forte is being very responsive to his constituents,” Hance says. “He is hands on and accessible. He spends a lot more time in his south-central Virginia district than in Washington, but when he’s here, he’s been known to answer the phone himself.”

Hance and his staff try to do “the little things” to help Goode meet constituents’ inquiries, which number about 100 a day. Staff members draft letters, keep up with committee work, track legislation and make certain Goode has as much information as possible. “There is so much demand on his time, we act as a filter,” Hance says.

When Congress is in session, Hance often works from 8 a.m. to 10 p.m. Goode is a member of the Appropriations Committee, and that takes a great deal of Hance’s time — even more so since Sept. 11 with appropriations for homeland security and the war on terrorism. The committee is responsible for the 13 appropriations bills that fund government agencies and programs. And through that committee, Goode says he has “been concentrating on securing federal funding for infrastructure improvements that will promote economic development and help attract new industries” to his district, which has been hard hit by “significant unemployment as a result of manufacturing jobs leaving this country.

“There are more grass roots efforts and responding to constituents’ opinions than the average person might think,” Hance says. “There is a perception that people in Washington work in their own world, but most members of Congress are a reflection of their region and demographics.

“One of the best aspects of serving in Congress is being able to help your constituents and protecting and promoting the interests of your district,” Goode believes.

In a six-month period, Brian Jones, AR’95, wrote more than 30 speeches for President George W. Bush. Working in the White House only since May, he is a five-year veteran of the Hill and also has written speeches for senators Bob Dole and George Mitchell and First Lady Laura Bush. Describing himself as ambitious, he says he seeks out writing assignments for other White House officials, such as chief of staff Andrew H. Card Jr. and senior advisor Karl Rove.

Jones is particularly proud of a speech he wrote for Bush on the Americans with Disabilities Act. “It’s extremely humbling to start the process and then watch the speech being delivered a week and a half later in the East Room.”

Jones gets to work early. “If your speech is for a presidential event, you need to be in by 7 a.m. in case the president has a question about the speech that requires clarification.”

Jones rarely goes home before 8 p.m. and sometimes works until 1 or 2 a.m. “You’re essentially married to the job, but it’s a job unlike anything else you’ll have in your lifetime.”

Besides the hours, the toughest part of the job is “remaining sharp, keeping up with the mental and physical stress.” He recently had a social engagement interrupted when Rove called him from Air Force One, saying he wanted him to return to the White House to change some remarks in a speech. Jones laughed, agreeing it was like a scene from “West Wing.”

He would like to stay on through the 2004 election, then perhaps return to Verner Lipfert, the law firm where he worked while he was finishing law school at night at Catholic University. Beyond that, he would like to run for political office, either in his home state of Rhode Island or Virginia, where he’s lived since 1991.
than just their personal or departmental goal."

She has seen at the highest levels a motto taught by the Jepson School: "Accomplish things as a team."

Disston said getting the job "was a stroke of luck." At a Christmas party, a friend from Richmond introduced her to the woman who eventually hired her. "I had never intended to pursue a career in politics, but rather in communications."

Is the real West Wing like the TV show? "We never solve things within an hour," she laughs. "Also, their president is a Democrat, and ours is a Republican."

"Actually, the physical building is quite different. It's larger on TV than in real life. The pace, however, is somewhat indicative of the office. And my areas, communications and press, are more fast-paced than some others. We're constantly in response mode."

The only thing that compares favorably to her job, she says, was working on a dude ranch in Jackson Hole, Wyo., "riding every day, doing real ranch work in one of the most beautiful places in the world. That was thrilling, but being in the White House is just as exhilarating."

Recently, she was at her desk deep in conversation with a reporter when she was "startled to see somebody at my desk." She hung up on the poor journalist when she realized she was face-to-face with President Bush, "who had just stopped in to say hello."

"He grinned, shook my hand and said, 'Well, I see we're all working here.'"

It's moments like these that Disston realizes the importance of working 150 feet away from the Oval Office. "I am very fortunate," she says. "I really believe in what I'm doing and for whom I'm working. It's exciting and thrilling for a 23-year-old, but if character weren't there to back it up, it wouldn't be nearly as exciting. I have full support for President Bush and his agenda. I would like to continue working for the president and administration for as long as I can."

Communicating the president's vision and agenda is what she helps the communications office do. She spends about 50 percent of her time working on the White House Web site, www.whitehouse.gov. Recently, she spent the morning with the vice president's wife, Lynne V. Cheney, doing a taping in the vice president's residence, ceremonial rooms of the West Wing and the president's residence.

Some days she runs into Vice President Richard B. Cheney or Secretary of State Colin Powell in the halls. Other days, she'll just see other 20-somethings.

Disston also worked for Karen Hughes before Hughes resigned in July — five weeks after Disston started. "She (Hughes) wrote to every member of the public who wrote her to thank her for her service."

Disston put together a photo journal for Hughes of her time in the White House that included everything from state dinners to the inner workings of the West Wing. "It was a first-hand and very special look into some very wonderful experiences."

And Disston is just one of the many who work in the West Wing.ARY GRAVATT, R'62, is a beltway insider, having worked 33 years for the Department of Commerce. He believes that everyone should take the time to observe Washington. "Every citizen needs to spend time in and around Washington, seeing how government works," he says. "I know it's impossible for everyone to do that, but working in Washington for a few years out of college is great for citizenship."

Gravatt also believes that "government needs fresh ideas" that young people
Every citizen needs to spend time in and around Washington.”

Cary Gravatt, R’62

He also learned that even a few pennies per vehicle could make a big difference in the bottom lines of automakers. “There’s an awful lot of designing and building to keep costs down.”

For seven years Gravatt was the day-to-day administrator for the partnership, a program helping develop hybrid and concept cars that are environmentally friendly and able to get 80 m.p.g.

“It takes a lot of energy and a lot of political effort to keep federal agencies working together and getting support from Congress. We pulled together a large number of uncoordinated activities in a cooperative mode with the Big 3.”

He spends his time these days almost entirely on fuel cell technologies for automobiles and other applications such as lap top computers. It’s a “pretty serious” undertaking.

Among the problems of working in government, Gravatt says budgeting is number one: “Your budget spends a year in Congress, and it never seems to get passed on time.”

Another irritating thing about working in the federal government is what seems to be greater and greater lag time in new administrations getting their appointees in place. “Each cycle is taking longer and longer,” Gravatt says. “Presidents get elected because they promise to do things. None of them can get a plan in place until people are in place.

“The federal government can be frustrating at times,” he says, but “as frustrating as it can be, it’s a very inspiring thing for students to consider for some part of their careers.”

And the D.C. Initiative, the University’s program that aims to build a vital presence in the Washington, D.C., metropolitan area by bringing together alumni, faculty, and student interns with governmental and other institutions in Washington, is great, he thinks. “Everybody gains. The students get good experience, the University broadens its educational opportunities and the government and institutions benefit as well.”

A number of students took advantage of that program last summer. Laura Liefer, a senior biology and political science double major from Owings, Md., worked with the Pew Initiative on Food and Biotechnology, which is administered by the University. The group tries “to be non-partisan, non-political,” she says, looking at “all the facts for and against engineering foods.

“There’s a huge debate in Europe and an underlying one in the United States,” asking questions such as, ‘Shall we label genetically engineered foods?’

“Sixty percent of our food is already bioengineered,” Liefer says, especially corn and soybeans. “Your morning corn flakes are probably genetically engineered.

Are there risks? “Potentially, engineering could produce allergies that could make people sick and even die if not detected,” she says, “but the likelihood of that is very small.” Liefer’s biology studies enabled her to clarify some of the technical issues for her bosses.

She hopes for a career in health, possibly exploring manufacturing pharmaceuticals in plants. “That could significantly reduce health care costs.”

Jennifer Brown, a senior from York, Pa., worked last summer at Stateline.org, a nonprofit organization similarly funded by the Pew Charitable Trusts, which provides information about what the states are doing on such issues as education, health and welfare, and the economy to reporters, state policymakers and citizens.

Brown worked directly with managing editor Gene Gibbons and her mentor, writer Kathleen Murphy. “We (interns) had lots of freedom to pursue topics of interest and pitch them to the editors, I published seven articles, several of them on transportation.”

What the political science and journalism major discovered was “how state governments truly are ‘the taxpayers’ laboratory.’ They all have similar goals but entirely different ways to meet them.”

Pittsford, N.Y., senior Amanda Hawthorne worked with the Women in International Trade Charitable Trust. “It was good experience to be in D.C. in that type of environment,” says Hawthorne, who lived in the same apartment building as 11 other Richmond students. All found time daily to swap stories about their internships. And “with all the politics around you, we all started to pay more attention to what was going on in the world.”

Daniel Palazzolo, coordinator of the D.C. Initiative, sees it as “the model program for engaging alumni in the life of the University and connecting alumni with each other.” He believes the careers Richmond alumni have forged in D.C. and the connections they are making with current Richmond students are at the heart of the University.

“Ultimately, a university’s value to society is measured by the contributions of its people. Richmond graduates in the D.C. area are making major contributions in various fields: the arts, business, information technology, nonprofit organizations and public affairs. And their involvement with the University through the D.C. Initiative is creating possibilities for students, faculty and staff.”
Joanne Ciulla, professor and founding faculty member of the Jepson School of Leadership Studies, came across an interesting document recently as she cleaned out some old files. "It was the first draft of the original philosophy statement for the leadership program, dated Sept. 3, 1991," she recalls. "Three or four of us who were the school's first faculty members sat down in a room, a year before the school actually opened, and designed the program, deciding what the Jepson School's mission was to be. It was exciting for me to find this draft now, because here we are 10 years later with almost exactly the program that had first been envisioned."

The paper stated that the school would view leadership as stewardship and "would inspire its students to use their abilities to serve society in a variety of ways." It proposed focusing on sharp critical and analytical skills, a strong interdisciplinary approach and experiential learning. Students would have numerous opportunities to interact with leaders, and they would undertake internships, either in the United States or abroad. Classes would be a combination of theory and practice.

All of those elements are still intrinsic to the Jepson program and philosophy. Ciulla was so pleased that "we had been able to live up to" that embryonic design that she gave a copy of it to the school's new dean, Dr. Kenneth P. Ruscio, when he arrived at the leadership school this summer from Washington and Lee University, where he taught American government, public policy and leadership. Ruscio shared Ciulla's excitement. "This school had a confidently stated mission 10 years ago," he says,
"and it's one that can be stated with even more confidence today.

"The Jepson approach to leadership — principled, ethical and service-oriented," Ruscio says, "could not be more appropriate for our time. Uncertainty in the international setting, the self-interest of corporate leaders, the need for attention to global problems, and the decline in civic engagement among youth — all point to the need for the kind of leadership and the kind of leadership education Jepson is known for."

In short, the University should not expect major changes in the school's philosophy or approach in the near future. "The Jepson School occupies a distinctive place in higher education," the dean says. "There is a recognized and recognizable 'Jepson School of Thought' in the broad field of leadership studies. In its short history, this school has significantly influenced the teaching of leadership, and the scholarship of leadership, well beyond this campus."

Ruscio is quick to acknowledge that he borrowed extensively from the Jepson approach for his leadership class at W&L. "I had attended the first teachers' conference the Jepson School had," he recalls. "The Jepson way is not how the study of leadership is universally approached in the academy; here there is a broader, deeper way of looking at the subject, of focusing on ethics and moral reasoning. Our signature is the ethical basis of leadership study, and that has been the mission since the school's founding."

Ciulla and Ruscio point out that the Jepson approach has been clearly validated in the current crop of failures in the corporate world, in government, and even the problems among various religious leaders. "The Jepson School could very well say, 'I told you so,'" says Ruscio, "but we won't. We can't revel in the failures of leadership all around, but the situation does tell us that the Jepson faculty were wise to focus on an intellectual approach and the ethics of leadership while other programs focused on techniques and skills."

Ruscio is not interested in looking back, however. "This 10th anniversary is a chance to look to the future more than to the past. We'll celebrate our founding in a way that motivates us to continue our progress."

One sign of that progress is the school's new master's program for mid- to senior-level career executives, which will begin in January 2003. The 12-month program leading to a master's degree in leadership studies will require 11 three-credit courses and a thesis, and it will definitely put the "Jepson brand" on its approach to leadership studies. There are some 20 programs in the country currently offering master's degrees in leadership. "A lot of these programs for executives," says Joanne Ciulla, "are taught by, well, I would call some of them 'insultants,' because they bring out their PowerPoint presentations and gear their class for people who don't know anything. We'll be dealing with a different constituency — people who are hungry for a true, intellectual master's program."

Ruscio adds that he expects the master's program to have an impact on the Jepson School's national profile. "Ten years ago the creation of the Jepson School brought the University an image of innovative approaches to learning," Ruscio says. "I'd like to leverage Jepson's reputation in a way what would better benefit other parts of the University." Ruscio sees the master's program as a step in that direction, and even an opportunity to help solve some of the challenges facing the nation and our society.

Jepson's success and promise can also be seen in the level and quantity of scholarship coming from the small leadership faculty. Related to their own extensive research and publication is the faculty's oft-expressed goal for the school to become, in the next decade, the center of leadership scholarship in the world, a place where those interested in leadership subjects would come to learn more.

The standard for scholarship was set many years ago by Dr. James MacGregor Burns, a Pulitzer Prize-winning historian and senior fellow who helped found the Jepson School and who has been

"NOBODY HERE IS PRODUCING ANY OF THOSE CLICHÉ-RIDDEN, TRENDY, LIST-OBSESSED, SELF-HELP, PERSONAL DISCOVERY AIRPORT PAPERBACKS. OURS IS AN INTELLECTUAL STUDY OF LEADERSHIP."

Dean Kenneth Ruscio
intimately involved in its program and progress over the years. Almost 25 years ago, Burns wrote the book *Leadership* that effectively established the field of leadership studies. “Burns is to leadership as Peter Drucker is to management and Sigmund Freud is to psychology,” says Dr. Frederic M. Jablin, the Jepson School’s nationally recognized communication expert. “He is the dean, an international library in the field, a three-volume collection of readings that encompass the whole Western tradition of leadership, from the Greek philosophers to the present. “We were invited by an English publisher to pull together the classic readings in leadership,” says Wren. “I think they were the elder statesman, the wise pioneer.”

Burns, who comes to campus several times a year, meeting with classes and working with faculty, continues to promote and advance leadership as an intellectually responsible field of study. Earlier this year he assembled an interdisciplinary team of scholars from throughout the country (including the Jepson faculty) for a long-range project, to work together toward a general theory of leadership — a set of principles universal to leadership, says Burns.

“The Jepson School is already the center of leadership studies nationally,” says Dr. Terry Price, a leadership professor whose area of expertise is philosophy. “Ten years is a short time to achieve such large goals. We’ve made great strides with respect to curriculum. We have a rigorous academic program connected to societal problems. Now I’d like for us to be as well known for our scholarship as for our curriculum.”

Price is one of three Jepson professors, the others being Drs. Tom Wren and Doug Hicks, who are collaborating on an international library in the field, a three-volume collection of readings that encompass the whole Western tradition of leadership, from the Greek philosophers to the present. “We were invited by an English publisher to pull together the classic readings in leadership,” says Wren. “I think they were expecting us to give them the usual social science thing — works specifically about leadership — but in keeping with the nature of our program here, we insisted on a broader view.”

The first volume includes Plato and Aristotle, Madison and Mary Wollstonecraft, Nietzsche and W.E.B. DuBois, among others. The second is the expected, traditional corpus of leadership literature, and the third provides the cutting edge scholarship, including the writings of James MacGregor Burns.

“These are the seminal works, all in one place,” says Wren. “There’s no place else you can get all of these, brought together in one place.”

Hicks, an assistant professor of leadership studies and religion, says the collection “brings to the forefront one of the things I like best about the Jepson School. The distinctive thing about being here is that the faculty comes from such diverse backgrounds, so many different disciplines. The learning never stops for faculty or students. My colleagues always know so many things that I want to know, because they’re from fields such as history and political science, disciplines not my own.”

Hicks adds that the research and reading for the project were so extensive and so varied that “there’s no way any of us could have done this alone. We all brought our specialized knowledge to the collaboration, and that’s what made it possible.”

Nearly everyone on the Jepson faculty can claim authorship of a book or two, but Ciulla is probably, after Burns, the best-known Jepson scholar. She is working on her fourth book, the latest among more than 80 publications. She’s appeared with Bill Moyers on his PBS television show, discussing work and business ethics, and on “The O’Reilly Factor” twice. Ciulla held the UNESCO chair in leadership studies from 1999-2000, and she often works with the Brookings Institution. Ciulla is constantly on the road, when she can work travel around her teaching schedule, speaking at major corporations and at Harvard, Claremont McKenna and Vanderbilt, among other universities, in 2002. Her e-mail arrives daily from around the world.

Obviously, the Jepson School of Leadership Studies enjoys a faculty made up of leaders. “The real strength is the people,” says Ruscio. “Nobody here is producing any of those cliche-ridden, trendy, list-obsessed, self-help, personal
discovery airport paperbacks. Ours is an intellectual study of leadership — an interdisciplinary approach that is complicated and difficult, for students and for faculty.

The dean has plans to get the 400 or so Jepson alumni who have graduated in the past decade "more involved with us again. We've been saying they're young, but they're not that young. Many of them have arrived at positions already from which they might have a lot to tell us."

Dennis Barghaan Jr., JR'96, is one graduate who has arrived at a good position, and he credits the Jepson School. "I use what I learned there every day, absolutely," says Barghaan, now a trial attorney in the civil division of the U.S. Department of Justice. "It was such an intellectually challenging experience, one that forced me to think in new ways. I credit much of my law school success to that background."

Barghaan says he never was concerned about the novelty of a leadership degree. "I certainly knew there was no position out there that would advertise 'leadership degree desired.' It just wasn't going to happen. What Jepson students get are life skills they can integrate into whatever career they choose." Barghaan, who finished first in his law school class at the College of William and Mary, represents federal employees (primarily law enforcement officers) who are sued for violations of federal constitutional law. He also represents the U.S. in related civil litigation. His brother, Scott, graduated from the Jepson School in 2000.

Barghaan is one of the 22 percent of Jepson graduates who go to law or graduate school. Others most often find careers in business, government, health care, teaching, the military, the Peace Corps or with nonprofit organizations. Perhaps the graduate who came closest to finding an ad that said "leadership degree required" is Elizabeth MacKenzie, JW'96, a CIA employee who produces assessments of foreign leaders for U.S. policymakers (see p. 41).

The inspiration for the University's School of Leadership Studies came in the late 1980s in the form of a dream and a $20 million gift, both from Board of Trustees member Robert S. Jepson Jr., B'64, GB'75 and H'87, and his wife, Alice. At the school's dedication in 1992, following a keynote address by Gen. H. Norman Schwarzkopf, H'93 and trustee emeritus, Jepson spoke briefly of his hope that the newborn Jepson School of Leadership Studies would "touch and profoundly affect the lives of young people."

Today, a decade later, Jepson, who is chairman of the board and chief executive officer of Jepson Associates Inc. in Savannah, Ga., acknowledges that the success of the school that bears his name has touched and profoundly affected his life as well.

"I wanted to do something important for the University, and I wanted to do something bold for students and for education itself. I thought it would be interesting to do something challenging and exciting, something that might move the school to a different place among its peers. Here was a chance for the University to put on a new face." Jepson says the school "has met those challenges in grand fashion.

Jepson, who has chaired boards for some half-dozen major companies and received even more honorary doctoral degrees during a remarkable corporate career, was well aware that his innovative educational idea stirred up some controversy 10 years ago on the campus. "That debate over leadership studies, whether the subject could be taught or should be taught, how it might be taught, and whether the teaching of leadership had a place at this University, was a great thing for Richmond and probably for education as well. There was a level of discussion and inquiry in the early days, before the idea was accepted and the school built, which reassured me Richmond was the right place for it.

"Now, 10 years later, this school has changed the whole concept, the definition, of leadership studies. And I am so proud of the University for meeting the challenge and going so far with it. We're no longer exactly unique, but we are first, the leader among these kinds of programs. The school is deluged now with requests from other institutions of higher learning about our program. The people who have made this work so well should be proud and flattered that others are copying what they're doing here.

"We have moved very quickly from the time when people referred to the school as, at best, a 'courageous experiment,' " says Jepson, who will be the University's 2003 commencement speaker and recipient of the President's Medal. "Now the experiment is a success, and leadership studies is making a lot of sense in a lot of places."

By Barbara Fitzgerald
institutions and political entities, defines himself as "a huge fan of the Jepson School." Wallenstein found himself "way ahead of my peers" at Georgetown University Law School and well prepared to deal with the CEOs and other leaders he encounters in his job. "At the Jepson School," he says, "we were basically treated as colleagues by the faculty. We kind of hung out with people like Joanne Ciulla and Tom Wren. We got to interact, too, with some pretty important people who came to speak, like Cornel West and Norman Schwarzkopf. The kinds of projects I had at Jepson turned out to be similar to the kinds of things I do when I sit down in a boardroom with a client."

Wallenstein adds that his Jepson School experience left him with what he thinks of as a lifelong commitment to volunteer work. "As a Jepson student, you could go into a nonprofit in the city and really do substantive work. One of the things I did was a study of the juvenile courts in Richmond. As a direct result of that experience, I now have a student bar card that enables me to defend poor people in the juvenile court system. I know I would not be nearly as active if I didn't have that volunteer experience from my undergraduate days."

Wallenstein remembers the Jepson curriculum as rigorous, and today's students attest that it still is. Ciulla says the names of the courses remain the same as 10 years ago, "but the content has changed considerably." She points out that the school has had two major curriculum reviews and one external review. The most distinctive change, Ciulla feels, is that "we've gotten away from reading leadership books as such, and now we draw a lot more from other fields. It took us a few years to learn you can study leadership by studying the Renaissance, that using a wonderful piece of literature can teach leadership better than a book on management."

"The Jepson School is already the center of leadership studies nationally."

Dr. Terry Price, assistant professor of leadership studies

Ciulla expects the program to continue to change in years to come. "Things are very fluid. This is not a static world. You can't go out there with a tool set that was established five years ago." Her dreams for the future include a more international program. "Keep the scale small but expand our reach to bring in more students and faculty from other countries. The American style of leadership is, after all, not the only one out there."

Ruscio agrees that the job is not done. "We've only begun to tap the potential here," he says. "This is an important stage in our history. In the days ahead we'll be working hard to fulfill what is clearly an enormous potential for leadership studies, and especially for the Jepson School."
In the movie *A Beautiful Mind*, mathematical genius John Nash boils down competitive behavior to the simple terms of sexual conquest. Trying to pick up women at a bar, Nash and several other Princeton graduate students are captivated by a beautiful blonde surrounded by other pretty girls.

"Recall the lessons of Adam Smith, father of modern economics," says one of Nash’s cohorts. "Individual ambition serves the common good. Every man for himself!"

In a flash of revelation, the brilliant Nash disagrees. "Adam Smith needs revision," he says. "If we all go for the blonde, we block each other. But what if no one goes for the blonde? We don’t get in each other’s way, and we don’t insult the other girls. That’s the only way we win."

Suddenly more excited about economic theory than sexual opportunity, Nash lapses into an intellectual reverie that summarizes his Nobel Prize-winning dissertation. "Adam Smith said the best result comes from everyone in the group doing what’s best for himself. Incomplete! Incomplete! Because the best result will come from everyone in the group doing what’s best for himself and the group. Adam Smith was wrong!"

Did it really happen that way? The real John Nash could not be reached for comment on this story, but University of Richmond economist Jonathan B. Wight sees at least one flaw in the Hollywood version — not in the movie’s portrayal of Nash, but in Nash’s understanding of Adam Smith.

Wight argues that Smith would be appalled by the suggestion that he advocated selfishness. In his recent novel, *Saving Adam Smith*, Wight brings the father of modern economics back to life to set the record straight by making the critical distinction between selfishness and self-interest tempered by self-restraint.

Adam Smith would have readily agreed with Nash’s “original” idea. In fact, centuries before Nash devised his equilibrium for non-cooperative games, Smith came up with his own equilibrium for the game of life: “Superior prudence,” he said, “is the best head joined to the best heart.” But over the years, economics instructors have edited out Smith’s “moral sentiments” — leaving only the impression that the “invisible hand” of free markets can magically convert individual greed into mutual benefit.

"Greed is good," said Gordon Gekko, the fictional financier in the movie *Wall Street*.

To the contrary, U.S. financial markets have witnessed the stifling effects of greed in the wake of corporate scandals at Enron, WorldCom, Tyco and several other high-profile companies. Individual and institutional investors have scurried to the sidelines, severely limiting the stock market’s ability to spark a significant economic recovery.

A major stock market rally has immediately followed each of the past 11 recessions. But not this time, says J. Patrick Raines, Robins School of Business professor of economics and an expert in investor psychology. "We will easily establish a new record for bear markets," he predicts. "There’s really no technological, political or economical leadership that inspires the kind of investor confidence that’s necessary to come out of a bear market."

By Karl Rhodes
*Richmond free-lance writer*
Fear is a far greater motivator than greed, and investors are right to be worried, Raines says. "Six and one-quarter trillion dollars has disappeared from the stock market. That makes a 3 percent return on a municipal bond look pretty good."

Raines notes, however, that investors didn't seem to care much about corporate corruption when the stock market was going up. "In the 1990s, we were willing to accept the ever-rising bubble in equity markets without asking too many questions," he says. "Equity markets didn't immunize the public against the possibility of the bubble bursting. After the 1987 crash, the Fed created the illusion that it would provide enough liquidity to prevent a financial meltdown, and markets returned to their pre-crash levels in only 18 months." It took 25 years for the market to fully recover from the crash of 1929.

People gave the Federal Reserve a little more credit than it deserved in the 1990s, "and now they're giving us a little more blame than we deserve," responds Jeffrey M. Lacker, senior vice president and director of research at the Federal Reserve Bank of Richmond.

According to Lacker, it's difficult to prevent a bubble from emerging, and it's hard to tell if it really is a bubble. "And even if you're sure it's a bubble, the medicine could be worse than letting the disease run its course," he says. "You might cause a bigger recession by pricking the bubble."

In fact, investors shouted down Federal Reserve Chairman Alan Greenspan in late 1996, when he referred to "irrational exuberance" in the stock market.

"There will always be bubbles, Raines concedes, but investors will be more careful — at least for a while. "They'll look for earnings and dividends," he says. "You can't lie about a dividend. You either paid it or you didn't."

Raines views the accounting scandals as one of several problems that have crushed investor confidence. Other significant factors include terrorism, instability in the Middle East, higher unemployment, depressed corporate earnings, reduced capital expenditures and waning consumer confidence.

"I also think there's a general lack of confidence in our political leadership," Raines says. "We had some tax cuts designed to stimulate the economy in the summer of 2001, but since then we've had no dialogue on what principles this administration is using to guide the economy."

In an October press release, Secretary of Commerce Donald L. Evans defends the Bush administration's economic policies. "We were still in recession when the economy took a stunning blow on Sept. 11, 2001," he notes. "The devastating attacks could have sent confidence into a downward spiral. But because of President Bush's strong leadership, they did not."

Evans also says that economic recoveries are uneven — particularly when they follow relatively mild downturns such as the recession of 2001. "The president and Congress enacted policies — tax cuts, accelerated depreciation, extended unemployment benefits, post-Sept. 11 emergency spending — that ensured the recession was the mildest since World War II," he says.

"Terrorism and the situation in Iraq are clearly causing uncertainty," Evans admits. And "investor confidence is shaky due to the unethical practices of a few that harmed the retirement savings of many. Yet, there is more than ample cause for optimism about the economy. When you combine the productivity of the American people with low interest rates and low inflation, those are the ingredients for growth."

As for the government's response to corporate criminals, a spokesman for the Justice Department says, "Our strategy is simple: We are going to put them in jail and take away their money."

But that's not enough, according to Raines. In addition to significant new accounting rules, he advocates stronger regulation of derivatives, hedge funds, offshore banking and corporate governance. But he says meaningful reform will be difficult to achieve because politicians lack the moral backbone to set a good example. "They have to get their own house in order first," says Raines, citing politicians' failure to embrace campaign finance reform. "In effect, we've institutionalized bribery."
Adam Smith, as portrayed in Wight's book, would agree that the economy is precariously perched — not for all the reasons listed above, but because people have ignored the "moral sentiments" that are the foundation for sustainable markets. "Our system of commerce is under attack," says Smith's character in the book. "People are scurrying around like ants on a pot of honey, no one attending to the big questions.... You've all missed the essence of what makes a market work in society."

Smith, however, warns against excessive government intervention. "As for morality, you can't impose it. It must be cultivated," he advises. "A free society is better able to do this than the man of system roosting on his high throne.... The first and chief design of government is to prevent one individual from encroaching against another: to protect the weak, to curb the violent and to chastise the guilty."

So how do you cultivate morality?

"There is one line of thought that people learn their morals from their parents, and by the time they get to college it's too late," Wight says. "I don't buy that. People do change. They do learn from their experiences. That's why we talk about lifetime learning."

Most business schools, including the Robins School of Business at Richmond, have a required course in business ethics, says Richard Coughlan, assistant professor of management.

"A course in ethics is really a course about the decision-making process," Coughlan says. "Rather than trying to make students more ethical, I try to raise their level of awareness about the kinds of ethical decisions they are going to face."

Soon after the Enron scandal began to unfold, Coughlan noticed a number of newspaper editorials chastising business schools for not putting enough emphasis on ethics. "That's like getting a speeding ticket and blaming it on your drivers-ed instructor," he laughs. "At the University of Richmond, I think we do a good job of integrating ethics across the curriculum, and I think that's the way to go. When students are exposed to discussions on ethics in several classes, they are more likely to reflect on their own moral principles."

Coughlan also says corporations and professional organizations should be cultivating ethics as well. They need to communicate their values and expectations to their employees and members, and they also should provide outlets for employees and members to communicate their concerns, he suggests.

Coughlan notes, however, that business ethics is only 25 to 30 years old as an academic discipline. Most of today's CEOs weren't exposed to a formal ethics course in college.

B ud Baker, R'64, chairman of Wachovia Corp., graduated as an English major. He doesn't recall any discussion of business ethics in his classes, but he does remember his principles of economics.

"Self-interest does make the system work," he says. "I'm sure the professors there work with the students to keep some balance in all of this, but there's nothing wrong with teaching young people that it's good to work hard and get paid for it."

Baker acknowledges that recent "stunning examples" of corporate greed have made people more suspicious of the business world, but "there are many hard-working people doing their best to produce real results for customers and shareholders," he notes. "And at the end of the day, we're supposed to do the right thing."

Other than some fine-tuning of accounting standards and corporate governance rules, Baker believes that a "whole new layer" of government regulation would do more harm than good. "I don't know if it would restore confidence or not," he says, "but I'm pretty sure it would shut down the economy!"

Unnecessary government regulation stifles initiative and discourages companies from taking risks that benefit everyone in society, Baker explains. A pharmaceutical company needs to take risks to develop new drugs, for example. "One of the things that we all liked about the economy in the 1990s was the level of entrepreneurial spirit," he says. "Slow growth rates in Europe are the result of over-regulated economies that discourage corporate investment and entrepreneurial activity."

Baker agrees that it's best not to overreact. "We're always going to find pockets of unethical behavior that government regulation can reduce, but then you see them pop up somewhere else," he says. "In the 1970s, we had the Ford Pinto, and in the 1980s, we had junk bonds."

But this time the scandals involve bigger dollars and widespread consequences. "So many people were affected by the decisions these executives made," Coughlan says. "The key is to take advantage of this critical moment. I hope it is cause for reflection by today's executives and tomorrow's executives in terms of what they might do to make things better."

For starters, they should revisit Adam Smith. "In the aftermath of Enron and the 1997 collapse in East Asia — both meltdowns caused in large part by moral lapses — it seems prudent for business students to encounter the word 'ethics' in more places than simply in the required course of that title," Wight says. "Economics instructors can help their students by preparing them for the real world — by teaching the 'invisible hand' of markets through the ethical eyes of Adam Smith."
Theresa Pollak leaves a tremendous legacy after establishing two schools of art.

She was going to be an artist. That much was clear almost from the beginning of Theresa Pollak’s long, extraordinary life. When she died Sept. 18, 2002, at 103, she had touched generations of artists while establishing a legacy through art education that will influence generations to come.

Born in Richmond, Pollak, W’21 and H’73, studied at the Richmond Art Club as a teenager. She wanted to go to New York after high school, but there was no money. Her father had died when she was an infant. Her mother, whom she described as “a very strong character,” was anxious about but supportive of her aspirations. When Westhampton College offered a scholarship, Pollak accepted. It was a decision she never regretted.

Pollak eventually would go to New York upon graduating. She would travel and paint in Europe, and she would work and study in places as disparate as Oakland, Calif., Provincetown, Mass., Charleston, S.C., and (with a Carnegie Fellowship) at Harvard University. But Richmond was always home, and the University was integral to that.

A chemistry major at Westhampton, she wrote an essay on “The Poetry of Chemistry,” and, according to the 1921 annual, The Tower, “She really seems to enjoy ‘organic.’” But Westhampton knew Pollak’s true calling. Her senior profile begins: “We have the pleasure of presenting to you our artist,” and ends, “Some day we’ll be proud to say we were in college with the world famous T. Pollak.”

Of her years at Westhampton College, she would say in a 1999 interview in the Richmond Times-Dispatch, “It was a very enriching experience for me. I think it increased my inner life greatly.”

Pollak “truly appreciated the opportunities afforded her here” says Jane C. Stockman, W’58, a longtime friend and retired executive director of alumni affairs at the University. “She was very loyal. She had many friends here.”

Pollak was a nationally recognized painter whose work has been exhibited in the Whitney Museum of American Art in New York, the Museum of Fine Arts in Boston, the Corcoran Gallery of Art in Washington, D.C., and the Virginia Museum of Fine Arts.

As important, she is credited with introducing modern art to Richmond around 1930 after studying at the Art Students League in New York. And while her artistic talents have been recognized increasingly over time, Pollak’s commitment and contributions to art education have been acknowledged for years.

“That will be her legacy,” says Richard Waller, executive director of University Museums. “And it is a tremendous legacy.”

In 1928 at Richmond Professional Institute, Pollak established the foundation of what is now Virginia Commonwealth University’s School of the Arts, one of the top art schools in the nation. She taught there 41 years. In those early days, when she was barely making ends meet, her alma mater asked her to help set up an art department. Aware that the two institutions were highly competitive but that she needed the money and felt loyalty to Westhampton, she took on the challenge, established the department and taught there from 1930 to 1935.

“Theresa Pollak was at the center of the art world in Richmond at that time,” Waller says. “She was a dynamo.”

Of that period in her life, she said in a Times-Dispatch interview, “I was full of fire. I was full of modern ideas, and I was sort of an agitator, you might say.”

“When art education probably was not a primary focus at this school, she single-handedly came forward and changed that,” says Charles Johnson, chair of the Department of Art and Art History at the University. “She had a vision about the importance of art as a part of the higher education curriculum. With her guidance, people here put together a program in some really lean years that worked. All of us who have come after her here benefit from her insight and vision.”

The day after Pollak died, Dan Finucane, a senior history and journalism major, received an e-mail from his editor at The Collegian asking him to write her obituary.

Finucane says he enjoys art but didn’t know much about the artist. He says the Pollak piece turned out to be his most challenging and enlightening assignment.

By Rob Walker
Editor, Richmond Law, and frequent contributor to the magazine
"I wanted to let students know what kind of person this was, to tell them why she was famous without glorifying her," he says.

What he found through reading and interviews and looking at Pollak's paintings and drawings was "someone students here should look up to. The way she lived her life, her incredible determination to do what she wanted to do, particularly coming from that time. She knew what she had to do, and she had to do it herself, and that's exactly what she did. I can see how she must have been a great instructor."

Pollak took pride that the University houses a number of her most significant pieces, says Beverly Reynolds, Richmond gallery owner and close friend. "The River" and "Blue Figure: Woman Listening to Music at a Concert in Keller Hall," which hang in the living room at the Jepson Alumni Center, are considered two of her finest works. They were two of Pollak's favorites, as well, says Reynolds. "She was very pleased that the University chose to display them so prominently."

"My Room in the Country" in the Modlin Center for the Arts box office is an interior with windows that open onto the landscape around Afton Mountain that she would paint many times. The University's collection also includes an elegant 1943 Matisse-like pencil drawing of Jeanne Campbell, a Pollak student who taught art at the University for years.

"Cadence," which hangs in the Marsh Art Gallery foyer, demonstrates the turn toward the abstract that Pollak took after studying with Hans Hoffmann in 1958. She'd been encouraged by younger artists, including her former student Nell Blaine, to investigate the movement Hoffman was leading, and at 59 she went to see him. "He basically told her to go home," Waller says. She said later that she had a dream in which her mother came to her and told her not to give up. "So she stuck it out, and it was a real turning point for her."

The most recent Pollak in the University's collection is "Tracery of Winter," which hung in her Westminster-Canterbury nursing home apartment at the time of her death. It is an almost abstract painting of trees in winter.

"Knowing how well she recalled the mental and physical work that went into each painting, it's obvious this one was important to her. She kept it close," Waller says, "It's very special to us." The painting now hangs in the Marsh Gallery.

In 2000, Pollak received the Governor's Award in the Arts. Her 100th birthday was celebrated with a major exhibition at Richmond. Pollak carefully selected the work that would be included, vividly recalling each piece as she worked with Waller and Reynolds. At the reception, she spoke from her wheelchair of professors and friends "like she'd graduated 10 years ago," Waller says.

"Young people who'd never had the opportunity to spend time with her heard her speak that day and they were moved by what she said about the importance of art to life," Reynolds says. "We all were moved."

In an interview for the centennial, Pollak said she still tried to draw despite age and disability from a stroke. She was at 100 driven by "an inner compulsion" to create art.

In Pollak's thick file in the University archives there are handwritten notes with pen and ink drawings on them. At the bottom of one, Pollak writes, "Please excuse mistakes: my eyes, fingers and years." On another, she says, "My tea and coffee taste especially good from the spotless little Westhampton mug."
THE EYES HAVE IT

Eye tracking equipment helps students study relationships between the eyes and the brain

What distinguishes a .370 hitter like Barry Bonds of the San Francisco Giants from a so-so .230 batter with similar physical abilities?

Are good drivers doing something that eludes others who frequently have fender-benders?

Can poor readers find out where their critical points of difficulty lie and correct them?

For the athlete, driver and reader — along with people interested in marketing, web design, animation and other applications — the difference between excellence and mediocrity might be found in the eyes. Scientists believe the best hitters fix their eyes on an approaching ball milliseconds longer than less-successful players. Drivers who never have accidents could be using their eyes to scan the environment and react to hazards differently from those whose automobiles show scars of a less-focused view of the road.

Students who have difficulty reading might be able to pinpoint critical moments when their eyes stumble, allowing them to correct poor reading habits.

Researchers have been able to detect such distinctions — by measuring eye position up to 240 times per second — with the use of sophisticated eye-tracking software, cameras and computer equipment.

"An eye tracker is a camera that records reflections of infrared light off the eye," explained Elizabeth Crawford, assistant professor of psychology at the University. "The relative positions of these reflections reveal where someone is looking." Crawford and several colleagues recently received a $13,600 grant from the National Science Foundation, matched by the University, to purchase eye-tracking software, computers and cameras. She and her students have been using the equipment since last summer to track how people view and remember emotionally evocative stimuli, such as photos of sharks, cute animals, beautiful landscapes or snakes.

"By measuring eye fixations, which may be as brief as 100 milliseconds, the equipment provides an online measure of human information processing," Crawford said.

Another Richmond psychologist, Ping Li, plans to use the eye tracker in his cognitive science lab to study reading comprehension.

"Because the eye tracker can accurately time-lock the reading event as the eye moves through the text, we can collect data related to the amount of time the eye spends on each word," he said. Readers can then identify critical points where they encounter difficulty, such as ambiguous words.

"We will also test children's reading comprehension with this equipment, which will allow us to see the development of reading habits," he added.

Craig Kinsley, psychology chairman at Richmond and a specialist in neuroscience, will use the equipment to determine how mothers-to-be view images of babies.

"Since the device monitors eye movements associated with interest, motivation, curiosity and emotional content," said Kinsley, "I will look at differences in the ways in which individuals with and without parenting experience view the images. How long do they linger on the eyes or the face or the hands of the infant?"

Kinsley also will note whether subjects pay more attention to the image of a crying infant than a non-crying one and will compare reactions of males and females when presented with images of babies. Kinsley, who has done extensive research on parental rats, is interested in using the eye tracker to extend his data to humans.

Other applications outside academia for using eye-tracking equipment include marketing, allowing advertisers to determine how long viewers' eyes remain focused on a particular ad or part of an ad; and animation and web sites, showing creators which parts of a screen viewers show most interest in.

"Although eye tracking is being increasingly used for research in psychology, engineering, human factors and education, students at primarily undergraduate institutions rarely gain experience with it," Crawford said. "Our eye-tracking lab will give students a greater understanding of advanced research methodologies in psychology and preparation for advanced study and deeper understanding of mind, brain and eye."

By Linda Evans, W'71
Interim Editor, Richmond Alumni Magazine

"The equipment provides an online measure of human information processing."

Dr. Elizabeth Crawford, assistant professor of psychology
David Bradley, AR’93, won the Harold D. Lasswell Award for the best dissertation in policy studies from the American Political Science Association at the association’s 98th annual meeting last summer in Boston. His dissertation, “The Political Economy of Employment Performance: Testing the Deregulation Thesis,” was selected overall from the American political science faculties throughout the United States. Each nominating faculty may submit one dissertation in each field of study. Bradley’s dissertation was nominated by the political science faculty at the University of North Carolina-Chapel Hill, where he earned his Ph.D. in political science, with a major in comparative politics, in December 2001.

As part of his research, Bradley received a UNC grant to conduct research in London, where he interviewed employers and union representatives to learn about their responses to the numerous changes in labor market policy in the United Kingdom in the 1980s and 1990s. His case study provided a more qualitative side to the statistical chapters of his dissertation. Bradley also received a grant to study in 1998 in Luxembourg, where he returned in 2000 as a visiting scholar.

Bradley and his wife, Kate, live in Harrisburg, Pa., where he is a policy analyst at Keystone Research Center. His work focuses on a wide variety of economic policy issues including economic development in Pennsylvania; the analysis of wage and employment trends; assessments of the impact of policy changes, such as the effect of an increase in the state’s minimum wage; and studies of wages and benefits of different occupations. He plans to publish his dissertation.

When President George W. Bush arrived in Denver Sept. 27, Elizabeth Gambino, B’87, was there to greet him as he stepped off Air Force One. Gambino’s commitment to community volunteer work and to the president’s USA Freedom Corp., an initiative aimed at increasing volunteerism in America, earned her the honor.

A former New York City public accountant who has traveled worldwide for her work and a former vice president at First Data Corp. in New York and Florida, Gambino said she decided two years ago that it was time she left the corporate world and gave back to the community. She quit her job, moved to Denver and began volunteering full time. For more than a year, Gambino worked full time without a paycheck for nonprofits such as Girls Inc. of Denver, which is dedicated to assisting girls and young women to “be strong, smart and bold through after school and summer educational opportunities.” The president recognized Gambino for her efforts at Girls Inc. and, while they spoke, Bush told her that he and his wife, Laura, had spent a good deal of time with Girls Inc. in Texas. Officials at Girls Inc. nominated Gambino for the presidential recognition.

Today Gambino volunteers 50 percent of her time and works the other half in her own corporate consulting business. Gambino also is piloting her own program to help build positive relationships among girls. She says the program helps young girls build self-esteem and introduces them to “great women” who demonstrate that women can do anything they set their minds to. “What I’m really all about,” Gambino says, “is giving back in a way that helps young girls develop self-esteem at an early age.”

Bush created the USA Freedom Corps in an effort to help all Americans answer his call to commit at least two years of their lives—the equivalent of 4,000 hours—to the service of others. Gambino logged 1,500 hours of volunteer work in 2001 and is on track to do the same this year.

Robey W. Estes, R’49, chairman and CEO of Estes Express Lines, received Ernst & Young’s Virginia Lifetime Achievement Entrepreneur of the Year Award. He and his son, Robey W. Estes Jr., who also was a recipient of the award, were recognized at an awards banquet in June for their lifetime of excellence in the areas of innovation, financial performance and personal commitment to their business and community.

In 1946, Estes began working in the family-owned trucking business, which had been started by his father 15 years earlier. At the time, the business was facing cash flow and safety issues and was about to be sold. Estes initiated measures that dramatically improved the company’s safety record, claims, customer service and financial stability.

Estes became general manager in 1953 and president in 1971. Today Estes Express Lines is a full-service provider of less-than-truckload and truckload transportation services. The company employs 8,000 people and has annual revenues of nearly $700 million.

Ernst & Young, through its Entrepreneur of the Year awards, recognizes great business achievements made possible by the entrepreneurial spirit—the incredible depth and character that entrepreneurs possess as they develop new technologies, create faster ways to distribute goods and services, and improve the quality of life for people around them. Estes and his son were recipients of the award in Ernst & Young’s Virginia region. As winners, they were inducted into the Entrepreneur of the Year Hall of Fame at the company’s national awards ceremony in November.

Donald Burkat, R’57, has been elected president of the board of trustees of the Court Appointed Special Advocates of New Jersey Inc. CASA is the only organization of volunteer advocates trained to speak as an independent voice in court for the best interests of abused and neglected children. The organization helps children removed from their homes because of abuse and neglect find safe and nurturing permanent homes.

As president, Burkat will help expand CASA from nine counties to all 21 counties in New Jersey, secure private and public funding for the program, and increase awareness of CASA through the media, community and business groups and religious organizations. He will also oversee the organization’s corporate partnership program.

Burkat is retired senior director of public affairs for Merck. After working in public relations and advertising for Prudential Insurance Co., he joined Merck in 1964 as manager of publications. Burkat and his wife live in Morris Township, N.J., and have two grown sons living nearby.
Alumni books

An Askew View: The Films of Kevin Smith
John K. Muir, R’92
Applause Theatre & Cinema Books, 2002
This is the first comprehensive study and behind-the-scenes look at the work of Kevin Smith, an independent director, sometimes called the Woody Allen of Generation X. “He seems to be the only young writer-director working today who asks the deeper questions about love, religion, and sex in a way that makes audiences laugh,” says Muir. “His films have shadowed the progress of Gen Xers every step of the way during our masturbation process, through our post-college career slump and ambivalence (clerks), our professional blossoming and relationship blues (Chasing Amy) and even our skeptical but seemingly optimistic stance about religion (Dogma).”
Muir is the author of several books about film and television, including: Inner Television, which was a 2001 BookList Editor’s Choice. He writes a monthly column for Deep Outside and lives in Monroe, N.C.

Horror Films of the 1970s
John K. Muir, R’92
McFarland & Company Inc., 2002
Muir looks at such groundbreaking horror films as The Exorcist, Carrie and Halloween. He gives a brief history of the decade and then, in chronological order by year of release, provides an entry for more than 220 films. He includes in each entry such information as critical reception, cast and credits, synopsis, and his own commentary. Section three includes five appendices: film clichés of the 1970s, frequently appearing performers, memorable movie ads, recommended films that illustrate the genre’s impact on the industry, and the 15 best genre films of the decade as chosen by the author.

Dare to Repair
Stephanie Glakas-Tenent, W’78, and Julie Sussman
Harper Resource, 2002
Moving from simple tasks like unclogging bathroom sinks to more substantial projects like patching holes in drywall, this no-nonsense guide walks the reader through maintaining and improving a home.

Faculty books

Holocaust: The New Millennium
Bobby J. Gormus, R’64
Writers Club Press, 2003
Gormus has crafted a fictional account that weaves together scientific and secular descriptions, action ideas to save the environment and ideas about power and greed and the possible future of the planet. On four trips to West Africa to obtain animals for his research into leprosy, Gormus learned firsthand of the atrocities of the. his subsequent novel tracks the war being waged between those wishing to protect and the perpetrators of what he calls “the holocaust that is destroying the environment for profit.”
Gormus holds a Ph.D. in biochemistry from Duke University and was a research immunologist at the Veteran’s Administration Hospital in Minneapolis before assuming his current position as research scientist at Tulane University Regional Primate Research Center in Covington, La.

Race and the Rise of Standard American
Thomas P. Bonfiglio, Associate Professor of German
DeGruyter, 2002
Bonfiglio examines the effect of race-consciousness upon the pronunciation of American English and upon the ideology of standardization in the 20th century. The book shows how the discourses of prescriptive pronunciation, the xenophobic reaction against immigration to the eastern metropolitan areas—especially New York—and the closing of the western frontier together constructed an image of the American West and Midwest as the locus of proper speech and ethnicity.
This study is of interest to scholars and students of linguistics, American studies, cultural studies and Jewish studies as well as those studying race, class and gender.

The Ethics of Leadership
Joanne B. Ciulla, Professor and Coston Family Chair in Leadership and Ethics
Thompson Wadsworth, 2003
A textbook intended for use in courses on leadership or leadership and ethics, this book is appropriate for undergraduate or graduate courses. It focuses on the ethical challenges that are distinctive to leaders and leadership. Organized around the issues of power and the public and private morality of leaders, the book explores the ethical issues of leadership in a variety of contexts, including business, non-governmental organizations, and government. Ciulla integrates material on ethics and leadership from the great Eastern and Western philosophers with leadership literature and case studies in a multi-disciplinary approach.
The book features introductions to each chapter that give background on the author and help frame the issues in terms of the chapter’s theme. It also includes practical, short case studies; chapter introductions that discuss how an ethical problem is a particular challenge to leaders; and connections at the end of the case studies that highlight themes found in other readings.

Dana-Nicoleta Lascu, Associate Professor of Marketing
Lascu, who has taught international marketing at the University for a decade, discovered that she could write a textbook. So she wrote the missing chapters, eventually turning them into a full text. The book, she says, “reflects my teaching philosophy: creating vivid, memorable examples that help students retain international marketing theory and facts.”
This test adopts strategic, applications-oriented approaches to country-and-region-specific environments. She also incorporates interviews conducted for textbook and case studies in the instructor’s manual with International and national marketing managers and with marketing theorists who uphold different international marketing philosophies. Interviews with consumers are also used.
Lascu holds a Ph.D. in marketing from the University of South Carolina and worked previously for the Romanian government and for the United Nations.
1926

Margaret W. Dorsey, W, is 96 years old and lives in Bowling Green, Va.

1936

Herman Flex, R, was honored as the "Outstanding Medical Alumnus for 2002" by Virginia Commonwealth University/Medical College of Virginia last spring. An emeritus clinical professor of physical medicine and rehabilitation at VCU/MCV, Flex published his third book of poems, Four Score and Five—Songs of My Eighties.

From the Westhampton Class Secretary
Martha Rils Moore
1600 Westwood Avenue
Apt. 418D
Richmond, VA 23227

Mary Holt Woodfolk Carlton and Zelda Nordlinger were co-founders of NOW in Richmond. Mary was active in civil rights issues, especially women's rights. Influenced by a number of her college professors at the University of Richmond and VCU, Mary's career included work in medical research at MCV and VCU.

1941

E.M. Adams, R, G'44 and H'92, has had a book of his work published. The E.M. Adams Reader, published by the program in the humanities and human values in the College of Arts and Sciences at the University of North Carolina at Chapel Hill, contains 36 of Adams' 98 professional articles which were published in philosophical journals and books, and 32 of his opinion pieces which have been published in newspapers. The author of 12 books, Adams has placed all of his papers in the Southern Historical Collection in the Wilson Library at the University of North Carolina at Chapel Hill. See Bookmarks, p. 30.

From the Westhampton Class Secretary
Martha Beam de Vos
110 Canterbury Road
Southern Pines, NC 28387

A recent roster from the alumni office lists 11 members of the Class of 41 (including both Richmond and Westhampton). It would be good to have news of all members. Many thanks to Kathryn "Kay" Leviston Krug for a recent letter with news of several classmates. She reported being in contact with her bridesmaid of 61 years ago, Ada May Land; both are making satisfactory recoveries from broken bones. She had been in contact with Mildred Ann Owen Stanley in Jacksonville, Fla., and the two hoped to get together when Millie and Jim got to Virginia this summer.

Since the Krugs have retired to Gloucester, Va., they see Virginia Lee Ball Bray occasionally. Ginny is an avid gardener and enjoys reading. The interim rector at Kay's church, the Rev. Josephine Taylor, attended Westhampton and was much appreciated.

1942

From the Westhampton Class Secretary
Lucy Burke Allen Meyer
2408 Copper Hill Place
Midlothian, VA 23112
E-mail: Lucy-Bee@mcafee.com

We were sad to hear of the deaths of the husbands of two of our classmates, Louise Hall Moser lost Robert on May 23, and Dorothy Quinn Keeling lost her Robert on May 25.

Ethne Flanagan Higginbotham and her husband, Leland, visited two elderly friends in Virginia last April. One was an astronomer and the other on Indians. "We had a Zuni Indian guide, and it was fascinating," Ethne said.

Jean Grant Andrews sold her condo and moved into a retirement community in Seminole, Fla. Her only child, Richard Grant, an investment lawyer, lives in Pittsburgh and has two grown children.

1941

Lucy has two children.

Jayne Maire Massie put on a fashion show for the 100th anniversary of her DAR Commonwealth Chapter at the Country Club of Virginia. Among the models were her two granddaughters and one granddaughter of Tony Worth Whittet, W'41. Jayne wrote a brochure for Scotchtown as a volunteer. The booklet is given to visitors who come to Patrick Henry's house.
1944

**From the Westhampton Class Secretary**

**Billy Jane C. Baker**

3200 Cedarfield Parkway, H241

Richmond, VA 23233

Many thanks to Gene Shepherd Keever, who sent a newspaper clipping about an award. Dot Monroe Hill received this spring from Girls Inc. Center for Youth. Dot was one of seven "Strong, Smart and Bold" women recognized for involvement in charity and community. She tutors at an elementary school and serves on the boards of the Portsmouth, Va., Public Library, Portsmouth Schools Foundation, Second Tuesday Forum and Portsmouth Community Concerts. She also is active in the Portsmouth AAW, Portsmouth Students Club, League of Women Voters, Friends of the Library and the Portsmouth Service League. Congratulations, Dot.

Gene has also been in touch with Ruth Van Ness Brust, who had a stroke about a year ago but is recovering well. Gene writes that Ruth came east for her grandson's graduation from the medical school at Brown. Ruth also visited her two sons in Northern Virginia. The alumni office has her current address.

**Deimi Browne Blair** returned in July from a five-week trip to Europe. She was in England visiting friends and helps with a couple's 50th wedding anniversary. It was then on to Glasgow and Edinburgh, Scotland, and visiting more friends before going to Caux Sur Montreux, Switzerland, for three weeks. There she attended conferences at Moral Reaignment's Mountain House, which was formerly known as the Caux Palace Hotel and served as a model for Disney's "Snow White and the Seven Dwarfs." Deimi says these fascinating conferences attract people of all races, classes and creeds from around the world.

**Mimi Hill Erb** has been traveling too. She and Dave went to California three times this spring. The first trip was for a funeral for one of Dave's aunts, then for his brother's 50th wedding anniversary and finally for an Elderhostel on renaissance music. They had a two-week, 6,000-mile trip in July to Cape May, N.J.; Quebec; Nova Scotia; Prince Edward Island and the Bay of Fundy; and an overnight ferry to Newfoundland, where Mimi was fascinated by the Viking remains. Ann Burcher Stansbury and Warren's younger son, David, retired from the U.S. Navy as a commander after serving 21 years. He, his wife and two daughters toured the country before he started a second career. Please do call or write.

1945

**From the Westhampton Class Secretaries**

**Kathryn Mumma Atkinson**

717 Camp Woods Road

Villanova, PA 19085

Gladys Kaufman Metz

446 Parkway Drive

Mount Holly, N.J. 08060-1253

Liz Parker

vacationed in Atlantic Beach, N.C., with her grandchildren, except Winston, who was at Jackson Hole, Wyo., for the summer.

Grandchildren Henry, 5, and Ellen, 2, made for a marvelous birthday celebration for Doris Mills Harrell.

Ruth Latimer wrote of a good cruise in the Caribbean last spring. Jane Wray Bristow McDorman wrote of her work on her family genealogy—visiting Bristow, Okla., and Middlesex County, Va., where the family began.


Kathy Mumma Atkinson and Jack celebrated their 50th wedding anniversary with 14 family members at a resort in West Virginia for a week.

Ann Trowell Leland Cross

and her husband have enjoyed a good year with a barge trip in Burgundy and a trip to Bora Bora and Key West, Fla. They missed seeing Betty Clement Adair in Florida, but were able to connect with Jen Guthrie Yancey and Scott. Gladys Kaufman Metz and Art went to Colorado, where they learned about therapeutic horseback riding from her granddaughter.

Nancy Lazenby Stables and Linton were in Lake Tahoe celebrating their son's 50th birthday.

1946

**From the Westhampton Class Secretary**

**Alta Ayers Bower**

105 46th Street

Virginia Beach, VA 23451

E-mail: BowerAAgao1.com

Frances Anne Beale Goode hosted her annual luncheon in early August at her cottage on the Rappahannock River in Delaware, Va. Amy Hickerson Dalton, Bev Ryland, Calley Goode Jackson, Jean White Robeson and enjoyed her hospitality. Besides talk of college days, there were some current topics of interest.

**Dot Monroe Hill**, W'44, was named a "Strong, Smart and Bold" woman by the Girls Inc. Center for Youth for her work for charity and community.

Amy, who moved into Westminster Canterbury in Richmond in the spring, was the most widely traveled. She went to a cousin's wedding in Uruguay in March; to Denmark in June for an intergenerational Elderhostel with her grandson; to an Elderhostel at the Grand Canyon with another grandson in July; and on a vacation in Vermont near Lake Champlain. Bev had taken the American Orient Express from Seattle to Glacier National Park, Yellowstone and the Grand Tetons. She and her friend traveled in the coach dedicated to Franklin D. Roosevelt. Jean had a second hip operation just after her grandson's wedding in Cincinnati. She and Andy enjoy their "Stanley Steamer," which Andy keeps in running condition.

Calley is working on tutorials for the courses she has been teaching at MCV. She has some lectures scheduled for this fall and also next spring but not a full schedule, which leaves her more free time.

1947

**George E. Reynolds**, R, has retired after 13 interim pastorate's, including one in Brentwood, Calif., and one in Schweinfurt, Germany. He served pastors in Virginia and North Carolina for 42 years. Marylou Massie Cumby, W, and Patricia Allen Winters, W'49, enjoyed the 50th anniversary celebration of Mitzl Vera Williams, W'49, and Jack Williams, R'47, on Aug. 18, 2002, in Winston-Salem, N.C. Mitzl and Jack's children, Lisa and Pat, and five grandchildren who live nearby gave the celebration. A conference in the physics building at Wake Forest is named after Jack and has an oil painting of him. It was largely due to his fund-raising efforts that this physics building was built.

**From the Westhampton Class Secretary**

**Mildred Daffron Horigan**

4540 Stuart Ave.

Richmond, VA 23226-1317

The Westhampton College gals who live in the Richmond area have been meeting for lunch once a month at the Virginia Museum. Gin Ellett and Marion Collier Miller organized it, but we each take a turn calling the list and making reservations. It has been great fun for me—I can find out who is going where.

The class of ’47 continues to be well traveled—more power to you! Marylou Massie Cumby enjoyed a European vacation in June. Included in her trip were England, Spain and Portugal. She and Marion Collier Miller were telling us about their favorite places in England.

Gin Ellett made a quick trip to Pennsylvania to see the theatre production of Daniel. She also made a driving trip to Southwest Virginia, stopping in Abington and taking in the Barter Theatre.
Betty Hengeveld Brashaw, W'48, volunteers in two hospitals in Wilmington, N.C.

Florence Gray Tullidge is again back at her lovely home in Tappahannock, Va. Tommy, her husband, feels he can receive better care there with help around the clock. It does save him from that trip back and forth to the nursing facility, which he did almost every day.

Barbara Ann Rhodes Barker will be moving to a new condo with a first-floor bedroom, which will be much easier for her husband, Bill, who recently suffered a stroke. They have been living in the same condominium complex as for more than 20 years, and although they did not see a lot of each other, I will be sorry to see them move away.

Elaine Leonard Davis traveled with Jean Brennan Fisher to Ireland and they had a delightful trip together. We were so glad to see Jean at our 50th reunion and hope contact with classmates will continue.

Elizabeth Wilburn Hooker went on a wonderful trip to the Canadian West, Vancouver and Victoria.

Audrey Bradford Saupe, Elizabeth Wilburn Hooker and Dartha Hall went together to Charleston, S.C., and enjoyed seeing the charm of that city. Abie, Beth and Dartha also frequently golf together.

Martha Hall is still in the process of making moving plans, but will remain in South Hill, Va.

Audrey Bradford Saupe and I chat frequently. She has just completed a golfing camp to brush up on her golf. Looks like she is going to take it up seriously again.

Jane Dennis McNamara also keeps in close contact with me. Her husband, Nick, who is an excellent golfer, went to Scotland in June with his son and two other men. The foursome played 17 different courses. June visited her daughter in Williamsburg part of the time and took advantage of some "alone time" at home to accomplish some of those things that there never seems time to do.

Peggy Harris Barnett called me to try to get together over the Fourth of July. She was going to be in Richmond for the week to be with her daughter, who is having treatments for cancer but is doing very well. I was going to be at a house party on the river with some University friends from the Class of 1948 and was unable to see her. After the week with her daughter, Peggy was off on a cartouring trip in Virginia.

Lou Winn McCutcheon and her husband, Ben, spent the weekend with me, and we attended some festivities for Ben’s and my late husband’s 50th medical school reunion. It was fun to see all those old acquaintances, many of whom I had not seen for years. Both Ben and Lou related experiences of their Alaska trip, which I was interested in, as my oldest son lives in Alaska.

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Connect in person

Reunion Weekend
April 25-26, 2003

If you have questions or would like to help with your class reunion, please call the Alumni Office at (804) 289-8030.
Jean Moody Vincent is very excited to have finally become a grandmother. Her daughter, Betty, had a lovely little girl. Best wishes to all of them. I was delighted to hear from Janie Guffreud Schmidt, who is living in Larchmont, NY. She was afraid she would not be remembered since she left Westhampton after two years to get married. Our class really bonded that freshman year, all together, at Thomas Hall and, believe, all of us, have vivid memories of everyone. We are so glad to hear from you, Janie, after 50 years.

Janie has three girls and one boy and three grandchildren—two girls and a boy. She retired last year after working 33 years in the guidance office as a secretary at Scarsdale Middle School and says she really misses it and the children. She still does volunteer work in that field. Janie said her husband could never quit his smoking habit and, as a result, died of emphysema a year ago.

I will look forward to hearing from many of you before the next issue.

Janie said she has enjoyed reading about all of us and that’s what inspired her to finally contact us. Maybe her action will "rub off" on some of you and you will send some of your news and return to the University of Richmond for our 55th.

1950

From the Westhampton Class Secretary

Frances "Franie" Chandler Long
2630 N. John Marshall Drive
Arlington, VA 22207

Joyce Betts Pierce and Jack had an exciting trip abroad. Traveling by car and train, they spent a month visiting France, Germany, Italy, Switzerland and England.

Peggy King Nelson and Earle Nelson, R'52, returned to Peggy’s hometown, Northampton, Mass., for a nephew’s wedding and also attended a niece’s wedding in upstate New York. They made their annual trip to Florida with Kitty Rosenberger Garber and John Garber, R’49.

Virginia Sims spent a working, eating, talking day in Williamsburg, Va., with a friend.

Agnes "Aggie" Field Burke hosted a luncheon for Hilda Moore Hankins, who was visiting. Lucia MacClintock Barbour, Kitty Rosenberger Garber, Barbara Coleman Augustine, Joanne Waring Karppi, Lee Reeves Childress, Mokey Rounds Holloway and Frankie Chandler Long were all present. Hilda stays busy with grandchildren, church, bridge and visiting friends.

Claire Noren Griffin and Bob travel from Massachusetts to see children and grandchildren in Georgia and New Jersey. They also spend time gardening.

Charlotte Westervelt Blisham and Brod had a great trip seeing the antiquities on Malta and then spent some time in the Adrondacks.

Barbara Coleman Augustine and Jim were joined at their 40th anniversary celebration by Jean Tinsley Martin and Roy and Joanne Waring Karppi and Bill. Cynthia Sutton Oliver, W'81, hosted a 50th anniversary luncheon for her parents, Franjie Sutton Oliver and Raymond.

Ellen Largent Perlman and AI have moved into a lifecare community in Delray Beach, Fla., and are very happy there.

Our condolences to Helen Lampathakis Kostyal, whose mother died. Several classmates attended her memorial service. Helen and Dick had a trip to Nashville, Tenn.

Lenore Greenberg Siegel and George visited Lenore’s sister and her husband on Martha’s Vineyard.

Cathie Krause Keeney and Lindy have moved to Parkton, Md., to be near one of their sons.

Lou Covington Randall and Harry announced the birth of their eighth grandchild, who weighed in at 10.2 pounds.

Family beach vacations seem to be very popular. Mary Howard Holloway and Bill had relaxing family time at South Nags Head, N.C., and time with a son and his family near Williamsburg, Va.

Mary received a diploma from the University of the South School of Theology.

Franie Chandler Long and Allen vacationed at Bethany Beach, Del., with their sons and families.

Maryanne Bugg Lambert and Pete had a family reunion in Duck, N.C., for the 15th consecutive year. They also visited Williamsburg where they saw Barbara Beatrice Fanney and Julius "Skip" Fanney, R'51.

Mary Sue Mock Milton and Cecil spent some time in Spain and Portugal. They spend most of their time at their mountain home in Montreat, N.C.

Clarice Ryland Price enjoys seeing many classmates at the Tri-Club meetings in Richmond.

Joanne Waring Karppi and Bill visited her brother in Naples, Fla.

Maryanne Beck Duty and Les traveled across country on the elegant "American Orient Express" and then went steam boating on the "Mississippi Queen."

Marjorie Parson Owen and Charles had their annual family gathering in Virginia Beach. Marjorie stays busy in her third term as president of the United Methodist Women, in community activities, and by keeping up with her granddaughter’s softball team, which was a runner-up in the state tournament in Roanoke, Va.

Nancy Harrison Davis, who was with our class for two years, finished at Marshall University after she and Jack were married. Their daughter, Ginger, is a Westhampton graduate and their son, Bruce, attended Richmond for two years.

Barbara Lee Jos Jones and Harry have an annual family gathering in the Outer Banks and two family reunions each year.

Agnes Field Burke and David and their family also vacationed on the Outer Banks.

Margaret Alexander Anderson, Lee Reeves Childress, Janice Brandenberg Halloran, Ludie Hickerson Wiley and Gene Hart joyner and Floyd attended the Boatwright Society dinner. Ludie’s sister, Betty Hickerson Butterworth, W’64, served as president this past year.

Margaret Alexander Anderson stopped to see Libby Givens Pierce and Bucky in Lake Worth, Fla., after visiting her son in Charleston, S.C. She traveled on to Key West and then across the state to visit friends, putting a lot of mileage on the car and enjoying every mile. Margaret also joined Libby and Bucky at the Barter Theatre in Abingdon, Va., followed by dinner at the Martha Washington Inn.

Barbara Brann Johnston and Lewis traveled to Seattle and Alaska.

Maryanne Beck Duty and Les traveled to Europe and visited the following places: Switzerland, Germany, Italy, France, England, Iceland, Norway, Sweden, Denmark, and Turkey. They also visited the French Riviera and the Mediterranean Sea. The highlight of their trip was a week spent in Paris. They were delighted to see many friends from the past, including George and Mary/Sara/his wife, Helen/Sue, and Jim and Judy/their children.

The annual gathering of our Richmond classmates was held at the art museum and was attended by Janice Brandenberg Halloran, Rose Lou Sides Johnston, Virginia Sims, Libby Givens Pierce, Maryanne Bugg Lambert, Joyce Betts Pierce, Doris Balderson Burbank, Jean Tinsley Martin, Margaret Alexander Anderson, Jean Hart Joyner, Terry Noble Yawney, Mary Howard Holloway, Barbara White Baldwin, Lee Reeves Childress and Gateway Holland Stammon.

1951

From the Westhampton Class Secretary

Frances Arrighi Tonacci
5401 Windingbrook Road
Richmond, VA 23230
E-mail: Tonaccirf@aol.com

A group of our classmates shared lunch and conversation in the Helman Dining Room on campus. They included Jean Love Hanson, Betsy Bethune Langhome, Mary Lee Vinson May, Charlotte Herrick Sayre, Marylyn Cooper McGraw, Frances Arrighi Tonacci and Jane Lawson Willis.

Marylyn Cooper McGraw and her husband, Wally, vacationed in Prague and were scheduled for a cruise down the Danube River when Marylyn experienced medical problems. She spent eight days in a German hospital and was most impressed by the thoroughness and efficiency of the hospital personnel. She is doing fine now.

Jane Lawson Willis has a new granddaughter, born in October 2001, who is also her namesake.

Mary Lee Vinson May and husband, Ed, vacationed at St. Simon Island, GA., and Virginia Beach, VA.

Sue Pitts Hodder, has been a docent at the Virginia Museum of Fine Arts for a number of years and also is now a docent at Agecroft Hall, a 15th-century English manor house with authentic furnishings in Richmond.

Eleanor Lee Persons Hays, W’52, helped set up a library in a Christian resource center in Chiang-Mai, Thailand.

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Eleanor Lee Persons Hays, W’52, helped set up a library in a Christian resource center in Chiang-Mai, Thailand.
Anne Marie Hardin Bailey and Ben celebrated their 50th wedding anniversary on Aug. 10 at Ben’s family’s summer home in Yorktown, Va. They were serenaded with songs from the 1950s by their children and grandchildren. A lovely event, it was attended by Norma Streeter Craig and her husband, Norm, and yours truly.

Liz Latimer Kokolo writes that she is moving to a townhouse after 36 years at the same residence.

Bobbie Brown Yager received a surprise August birthday event from husband, Myron: dinner and an overnight stay at the Boar’s Head Inn in Charlottesville, Va. They also enjoyed a 5 a.m. hot-air balloon ride over the rural countryside.

Notice that my e-mail address is included. I am hoping this will facilitate your sending me newsy events, ladies. Thanks!

1952

From the Westhampton Class Secretary

Harriet Singleton Stubbs, W’52, is writing her eighth book and presented a paper in Brazil.

Eleanor Lee Persons Hays attended graduation with honors of grandchildren in Texas and Ohio. She spent three weeks in Chiang Mai, Thailand, setting up a library in a new Christian resource center.

Bettie Snead Herbert, I, is widowed and retired. She has five grandchildren and is busy with civic and political interests. She enjoys the lake, knitting, reading, golf, friends and family. She was elected to her local town council. Two grandchildren live near her and they are a delight. They all go to Duck for a week each summer and are together for Thanksgiving.

Harriet Willingham Johnson says she loved the reunion. She spent time in Colorado last summer babysitting grandchildren.

Marilyn McMurray Rishel is blessed with 16 grandchildren: three boys and three girls from her eldest, Lizanne and her husband, Bill; four girls from Kevin and Gracie, who live in California; and three boys and three girls from their youngest, Eric, and his wife, Sandy. Eric and Lisa live in Virginia, so Marilyn sees them often.

Jacqueline “Jackie” Vaughn Rorrer traveled to London, Paris and Amsterdam, including a 10-day barge trip on the waterways. In the Netherlands and Belgium, highlights were the Florida and Van Gogh-Gauguin exhibition in Amsterdam.

Frances McVey-Russell volunteers at Historic Smithfield, a pre-Revolutionary War house and site in Blacksburg, Va.; performs Tai Chi for health and fun; and loves gardening. She has five grandchildren, ages 11 to 12.

Betty Hurt Shipp is involved in church work and teaching young children. She is a board member of the St. Augustine Concert Association and is a member of the St. Augustine Jazz Society, which Jim, a bassist, formed in 1989. Betty volunteers at Flagler Hospital and supports beautiful St. Augustine and its historical experiences for tourists. She has been on 12 Elderhostels. The Shipp’s have four children and six grandchildren in Virginia, Charlotte N.C., and Columbia, S.C.

Desiree Stuart-Alexander had a great trip to Hot Springs, Va., for the Virginia Foundation of Independent Colleges meeting and awards. Richmond’s president, Bill Cooper, introduced her to the governor of Virginia who was at the dinner.

Eleanor Bradford Tunell has two granddaughters, one son and one daughter—all in Raleigh. She has been to all seven continents and continues to play golf.

Henrietta Dow Vinson has had so many experiences this year that she says, it is difficult to pick the best to tell. She celebrated her 50th wedding anniversary, took many trips with family—to the beach, on a cruise, to graduations and for visits. Scotland was next on their list. Henri won the senior women’s singles and doubles in Florida and Virginia and will play in the finals next May in Virginia. Wouldn’t it be fun if we could all be there to cheer her on?

Sarah Barlow Wright appreciated our 50th reunion in April 2002 and is looking forward to seeing classmates again in 2003 and having more time to talk individually. In May 2002, she flew to the graduation of a granddaughter at the University of New Hampshire, followed by a trip along the coast of Maine. Living only five minutes away from her grandchildren, ages 4 and 2, is a real blessing.

Some were unable to attend the reunion but have sent news:

Jane Ratcliffe Hardies has taken up traditional rug hooking despite being vision impaired. She couldn’t come to the reunion because she was having surgery, but all went well. She and her husband enjoy going to Elderhostels and are going to learn to make Shaker boxes this fall.

Alice Subley Mandanis is still working, teaching literature at Marymount University. She was unable to come to our 50th because she was on grandmother duty with two grandchildren while their parents were lecturing in Europe. She is always happy to hear from classmates.

Louise Tull Mashburn returned from the Chelsea Flower Show in London in time to prepare for 350 West Virginia garden club members visiting her garden, which is complete with waterfalls and a pond.

Janet Storm Pengelley hopes we can keep in touch and was sorry to miss the reunion.

Barbara Ferre Phillips is now studying watercolor after years of oil painting. She is a member of the Wayside Garden Club and PEO and teaches an adult Bible class. Her 92-year-old mother lives with them. She says she and Marion spend a lot of time in the summer sitting out by the little pond. They love their old log house in the mountains with a stream running just a few feet from the house.

Betsy Davis Wilds has a daughter, Nancy, who is married to Lex Wood, co-owner of race car No. 21 in the NASCAR Winston Cup series, and a 17-year-old grandson, Keven. Betsy has thoroughly enjoyed retirement for the last six years, and her time is filled with family, friends, church, travel, bridge and reading. She says if you are ever in Stuart, please call. She is the only Wilds in the phone book.

Harriet S. Stubbs is working on her eighth book, and has just returned from a trip to Iguazu Falls, Brazil, to present a paper. I hope all of you enjoy what others have added to our Westhampton College ongoing story, and I hope that others of you will add to our next edition. Thanks to all those who gathered Class of 1952 information. Barbara Cawthorne Clarke, Addie Eicks Comeggs, Sue Candler Esley, Charlotte Babb Edmonds, Harriet Willingham Johnson, Louise Tull Mashburn and Marilyn McMurray Rishel.

Our mini-reunion next year will take place in Raleigh. Mark your calendars for April 4-6, 2003. We all extend our sympathy to the family of Peggy Whitman Hohmann, who died March 19, 2002.

Get connected! Log on to uronline.org

The University’s online community is a password-protected Web site for Richmond alumni offering:

• A personalized start page
• A searchable online alumni directory
• An alumni career network
• A volunteer connection
• Permanent e-mail forwarding
• And more.

For more information, visit http://uronline.org/faq.asp, contact the alumni office by e-mail at alumnioffice@richmond.edu, or call (800) 480-4774.

RICHMOND Alumni Magazine | 35
Janet Storm Pengelley writes:

Dear fellow ‘52ers, My apologies for being out of touch, to the extent of being “lost” by the alumni office. Here is my attempt to make amends. After we graduated in 1952, I spent some time with my parents in Bahrain, having a wonderful summer vacation with them at a chalet in Switzerland on the way. I was able to join them on a medical tour into Saudi Arabia that winter. Then I met Bruce, an English oil well driller, and never got back to live in the States.

We were married in 1954, and I began a life of devoting myself to home duties. Our three children were born in Bahrain and educated at the very good oil company school until high school. We didn’t like the thought of boarding school and wondered about going to Australia. Bruce’s parents had died and mine had retired to the United States. We had to return to the U.K. to be processed and to sell a house.

We immigrated to Melbourne in 1956, where setting in was helped along by the children getting into a swimming squad. They had excelled in Bahrain and the girls went on to be on the Victorian State team. They came to the end of their swimming careers in their mid-teens, but our son turned to water polo and careers in the军队 - teens, but our

husband built a home on a ton of land, so we stayed there for many years. I did have the opportunity to help with my brother, Robbie, (some well亡der, and never got back to live in the States.

For many years we toured into Saudi Arabia that winter. Then I met Bruce, an English oil well driller, and never got back to live in the States. We immigrated to Melbourne in 1956, where setting in was helped along by the children getting into a swimming squad. They had excelled in Bahrain and the girls went on to be on the Victorian State team. They came to the end of their swimming careers in their mid-teens, but our son turned to water polo and careers in the军队 - teens, but our

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husband built a home on a ton of land, so we stayed there for many years. I did have the opportunity to help with my brother, Robbie, (some well亡der, and never got back to live in the States.

One daughter became a physiotherapist, another a social worker, and our son an Anglican (Episcopal) priest. They married and have presented us with eight grandchildren – ages 10 to 18 – whom we adore. We feel particularly blessed to have had them all living nearby so we could watch their growth and development.

Though too little distracted by home duties and grandmothering, I have at last, after 30 years, completed a biography of my father, Dr. Harold Storm, a medical missionary in Arabia for 38 years, and am in the throes of trying to find a publisher.

After throwing a successful surprise 70th birthday party for Bruce, I mistakenly thought the family would never be able to surprise me. I knew about the party, but not the present – a trip to Kodaikanal in South India where I was born and went to school. They got Robbie and his wife and daughter out here to go with me. It was a dream come true. I was born as it were on the shores of the Indian Ocean, and here I am at this stage of my life back on its shores – sort of like coming full circle.

Billie Bryan Mackey continues her work at the National Institutes of Health. Most everyone else in the Class of 1954 is retired. To all of you, a happy 70th birthday!

1955

From the Westhampton Class Secretary

Joy Winstead
3121-A Stony Point Road
Richmond, VA 23235

Myra Embrey Wormald and Bob of Potomac, Md., traveled to Ireland and Scotland with a group from their church to explore their Christian Celtic roots amid old monastery sites. Last June they took three of their grandchildren, ages 10 and 11, to a program called Yellowstone for Families in Yellowstone National Park. Then it was on to Jackson Hole plus some white-water rafting on the Snake River. In July, their two oldest grandchildren, both 13, joined them for an Elderhostel program at the Grand Canyon in Arizona. It included white-water rafting on the Colorado River and a helicopter ride to the plateau. Afterward they rented a car and drove to Las Vegas, Hoover Dam, and Bryce and Zion national parks. “With 15 grandchildren, we decided we wanted to make special time to spend with them,” Myra wrote. Her card arrived as they were heading to the Outer Banks of North Carolina for their annual family reunion.

Peggy Armstrong Tuschcz and Frank are settled in their new home in the Shenandoah Valley near Edinburg, Va. They had many setbacks along the way but moved on July 9. “We are so happy,” writes Peggy. “We both love the mountains, and they’re in view out of every window of our house. We feel like we’re starting a whole new adventure. We already love the little town of Edinburg and have met quite a few lovely neighbors.”

As you can tell from the column heading, I have moved again. I bought a condominium in 801 Air, the part of Richmond where I lived when my children were growing up. During my last weeks at the old Winstead home place in the Northern Neck of Virginia, I had a delightful cruise on the Rappahannock River aboard the “Blue Chip,” the luxurious boat owned by Bobbie Reynolds Wyker and Buddy of Urbanna. Lovey Jane Long, W’57, from our little sister class sailed with us. We had lunch at Tides Inn in Irvington and then returned to the mainland in Urbanna.

Lovey Jane and I signed up for Richmond’s Alumni College in Normandy. Also scheduled for the trip were Nancy Johnson White and Gene, who live in Richmond.

Betty Jean Parrish Knot and her daughter, Donna, who lives in Atlanta, joined me for lunch at The 18th Century building that has been restored and now has a restaurant.

1956

Bob Ellis, R, was honored as “Father of the Church” on Father’s Day by the members of Mine Road Baptist Church in Spotsylvania, Va.

Donald Burkat, R, retired senior director of public affairs for Meck, has been elected president of the board of trustees. Court Appointed Special Advocates of New Jersey Inc. CASA is the only organization of volunteer advocates trained to speak as an independent voice in court for the best interests of abused and neglected children. See Alumni Notables, p. 29.

1959

From the Westhampton Class Secretary

Peggy Dulin Crews
6385 S.W. 110 St.
Miami, FL 33156
E-mail: Pduncan513@aol.com

Merrill and I enjoyed a golf trip in Alabama playing the Robert Trent Jones courses. We highly recommend this golf trail.

Jean Martin Wyndham and her husband built a home on a lot on the Rappahannock across the river from Urbanna, Va. Jean had a nice visit with Mary Marguerite Dorsey Fussell. In June, Mary Marguerite’s husband, Ray, died in April. We extend sympathy to her and her family.

Barbara Dulin Polk and her entire family enjoyed an Alaskan cruise in July. A nice note came from Caroline Massey Shreve, who is having fun with six grandchildren. We extend sympathy to her husband, Dan, for the loss of his brother and sympathy to Caroline for the loss of her sister.
Applying leadership studies internationally

By Jessica Ronky Haddad, AW'93

Even before he graduated from the University of Richmond, Eduardo J. Abreu, JR’98, was busy applying leadership education internationally. Abreu spent the summer before his junior year in Cordoba, Argentina, assisting with the development of the country’s first leadership center, Centro de Liderazgo.

“I helped to build this mini-leadership program from the ground up,” he explained. “We were introducing a whole new concept, not only to a university, but also to a culture. In Latin America, leadership has always been associated with the military. The idea that anyone could be a leader was totally new.”

Abreu assisted the center’s American founder with creating and implementing leadership courses, translating English leadership texts into Spanish, and designing a curriculum for the program.

“It was one of the most rewarding and memorable experiences I had, due to Jeppson,” he said. “It was a culmination of everything I had been learning.”

Abreu was born in Puerto Rico, the first member of his family to be born outside of Cuba. He learned about Richmond through a recruiter who visited his high school. Initially, the University captured his interest because of its small class size, but when he heard about the Jepson School, it hooked him.

“I really liked Jeppson’s methodology,” he said. “I was really looking for a balanced type of education. At Jepson, you are able to put into practice the theories you learn. That sets the groundwork for the whole school.”

Once he began taking leadership classes, he knew he had made the right choice.

“It was the student environment,” he said. “You walk into a classroom, and there are no desks, just a U-shaped conference area.” That encourages exchange between students, and Abreu especially enjoyed the group projects that are the hallmark of Richmond’s leadership education.

“You learn just as much from your fellow students as you do from your professors,” he said. “You have the freedom to discuss any aspect of leadership you wish. It is very liberating.”

Abreu applied his leadership training to serving as an orientation adviser and member of the Multicultural Student Union and Jepson School speaker’s committee. He was a sprinter for four years on the track team and was named a co-captain his senior year.

“I was able to use things I learned in the classroom on the track with my team, and I also took things I learned from the track into the classroom — things like using incentives, goals and rewards. The two were truly complementary. The wonder of Jeppson is that you can couple it with anything. Leadership is truly universal.”

Abreu’s experience in Argentina affirmed his desire to become involved with leadership on an international level, leading to a stint in the Peace Corps following graduation. Abreu spent a year in Corinto, El Salvador, where he led workshops on citizen participation in 18 communities in the northern part of the country. He helped to create a local economic development committee and municipal strategic plan and conducted environmental and diagnostic surveys.

“The leadership school and my background are what allowed me to get the fascinating position I got in the Peace Corps,” he said. “I knew I wanted to go to Latin America. I wanted to see how what I had learned in the classroom would pan out internationally.”

Today, Abreu is a marketing assistant at the National Geographic Society, reporting to the vice-president in the Consumer Marketing Division. His most recent projects have included analyzing and revamping the management of the magazine’s incentive program and serving as a liaison for outside partnerships.

Although it is his first foray into the business world, he said his background in leadership studies allowed him to step into the role and succeed.

“You have to understand the organizational culture, and leadership has definitely taught me that,” he said. “You have to understand group dynamics and how it all affects the work environment.”

He made the switch to marketing because he wanted “to learn a lot about something I had never been exposed to before. And this was an organization I had always looked up to and that had opened my eyes to many things. It feels good to be a part of something that so many people enjoy having in their lives.”

Abreu still keeps in close contact with many of his friends from the Jepson School and said he is amazed by the variety in their careers — from coaching and consulting to medical school, music and foreign service. “All of it comes back to leadership.”
Pat MacDonald Allen and Dick have moved back to Portland, Ore. Dick has retired but is still on numerous national committees and still a delegate to the AMA. They are enjoying being close to family.

Eileen Cordie Harris and her husband had a wonderful trip to Greece and Turkey, retracing some of the travels of the apostle Paul and visiting historic sites of some of the churches addressed in Revelation. Eileen loves her role as grandmother.

I hope every one of you remains healthy, wealthy and wise. And add to your reading list Marching Through Culpeper, a Civil War novel. I may be prejudiced, but it is well written. (Check the Barnes & Noble Web site or e-mail me for information.)

1964

Larry E. Boppe, B. was appointed president and chief executive officer of Toter Incorporated, in Statesville, N. C. Toter is the leading supplier in the United States of residential and municipal automated, roll-out refuse carts. He and his wife, Judy, live at the Peninsula in Cornelius, N.C.

1965

Barl Novey, B. has received the business person of the year award from the Emporia-Greenville, Va., Chamber of Commerce.

1966

Sara Gilliam Hopkins, W, is directing music at a large Catholic parish in State College, Pa., where she is conducting five choirs, playing the organ and piano, and training cantors.

1967

Charles Bevillé, R, is the assistant director of graduate medical education at VCU/VCV.

1968

Frederick E. Antonelli, R, is retired after a 25-year career in data systems and marketing in the telecommunications industry. He lives in Seattle with his wife, Elaine. His son, Eric, moved to Hermosa Beach, Calif.

William C. Bosher Jr., R, is a former superintendent of Henrico and Chesterfield county schools, and former Virginia superintendent of public instruction, was named dean of the School of Education of Virginia Commonwealth University.

Bill Turner, R, is retiring after 30 years of coaching. The Virginia High School League Coaches Association named him assistant coach of the year. He will continue to teach math at Harrisonburg High School.

1969

Florence Tompkins Grigg, W, has been elected vice chairman of the board of directors of Young Audiences of Virginia Inc.

W. Barry Hofheimer, R, was elected to the board of directors of the Carpenter Center for the Performing Arts in Richmond.

Bev English Dalton and her husband, Doug, live in Altavista, Va., where he manages English Construction Company. She continues to serve as a member of the board of trustees at Randolph-Macon College in Ashland, Va. One of their four children graduated from R-MC.

Anne Taylor Creger enjoys living in Annandale, Va., where she is very busy with her work. Anne’s youngest son is 13.

Janice Spangler McCormick and her husband, Donald, live in Ellicott City, Md., located between Baltimore and Washington. Janice returned to school after 1971 to earn a degree in interior design, and she owned a design firm for a number of years. She and Donald have a son, Kevin, who lives and works in Boston. Janice really enjoys traveling and recently visited the Mendocino, Calif., area.

1972

Paul Hatfield, R, his wife, Ginny, and daughter, Jeni, planned a 30-year college reunion that included Phi Delta Theta fraternity brothers from the classes of 1972 and 1971. It took place at Lake Tahoe, Nev., and was attended by Chris Taylor, R, and his wife, Carolyn, and family; Ron Malstrom, R, and his wife, Eileen, and family; Donald Baxter, R, and his wife, Amanda; John Turner, B; Bill Webb, R and L’67; and Greg Williams, B’71. The week included a lake cruise; hiking in the 8,000-foot mountains; jet skiing; visiting the beach and casino; horseback riding; and visiting the Ponderosa, where the TV series “Bonanza” was filmed. Paul and his family live in California.

Mary K. Reynolds Norfleet, W, concluded her seventh year of teaching at North Mecklenburg High School.

Chris Taylor, R, has been named director of operations for Ann’s House of Nuts, a specialty processor and packager of quality nuts and fruit. The company is expanding to North Carolina from its current operation in Maryland. He and his wife, Carolyn, and sons, Pierce and Brandon, moved to Greenville, N.C.

1960

Eilieen Cordele Harris and her husband, Roland, she also has a new granddaughter, Amanda. She is very busy with her work. Anne’s youngest son is 13.

1961

Mary Lou Robertson Carr, W, is a member of the Richmond Public Library’s board of directors.

1962

Pamela Koch Fay-Williams, W, has retired but has a private educational consulting business with her husband, Roland. She also has a new granddaughter, Madeline Claire.

1963

Philip J. Bagley III, R, has been elected to the board of directors of the Carpenter Center for the Performing Arts in Richmond.
The Jepson School encourages extracurricular involvement, and Horan was quick to become involved, serving as a senator in the Jepson Student Government Association, vice president of Women Involved in Living, and a member of Alpha Phi Omega service fraternity and campus activities board. The service-learning requirement of the leadership studies major offered further inspiration.

"Leadership is about effecting change," said Jessica Horan, JW'98. "That's what I want to do in my own life." She's getting a good start in her job as assistant director for faculty affairs and curriculum at Columbia University's School of International and Public Affairs. Horan writes grant proposals and administers the Serrano Scholars program, which prepares non-college students for leadership roles in foreign affairs and national defense.

The program offers curricular and co-curricular opportunities for residents of the South Bronx attending Hostos Community College, a two-year post-secondary institution where 65 percent of students come from families earning less than $15,000 a year. A partnership between Columbia and Hostos, the program teaches students everything from how to use PowerPoint and write a report to how to dress and act in professional settings.

"The highlight of my day is being in the classroom and working with students," said Horan, who refers to her Richmond books and class notes "at least once a week." She even ran a summer weekend retreat for Serrano students about leadership, covering such topics as "What is leadership?" and "Personal responsibility as a leader."

Originally from Wellesley, Mass., Horan was active in student government and women's and diversity issues in high school. As a junior, she traveled with her classmates to a conference in Washington, D.C., which matched them with students from Mississippi.

"It was the first time in my life that I realized people [from other parts of the country] thought differently," recalled Horan. "After that, I made a conscious decision to go to school away from New England."

Horan was particularly attracted to Richmond's small size. Because of her SAT scores, she was able to enroll directly into the Robins School of Business. She knew little about the Jepson School of Leadership Studies. After taking jepson's Foundations of Leadership class during her sophomore year, she attended a Jepson School orientation. "In that one hour, the decision was made," said Horan, who double majored in leadership and women's studies.

"To be able to have a volunteer experience and talk about it in the classroom was a major component of my education," said Horan, who volunteered at the Urban League of Greater Richmond. "Jepson does a good job of balancing activities in and out of the classroom."

After graduation, Horan worked briefly for the management consulting firm Accenture before returning to the nonprofit world, which she enjoyed so much during college.

As assistant to the director for the annual fund at Harvard Law School, Horan learned about fund raising, event planning and writing. A year and a half later, she went to graduate school to strengthen her business skills.

In May 2002, Horan received a master's degree in public administration with concentrations in management and policy analysis from Columbia. She thinks of her master's degree "as an extension of [her] Jepson degree' and still relies on Jepson and WILL experiences to develop the Serrano Scholars curriculum. She stays in touch with former professors Dick Couto and Gill Hickman, recently calling Couto for assistance in developing a program about spirituality in leadership.

Long term, Horan hopes to "go back to school, get my Ph.D., teach what I learned at Jepson, and maybe run a small nonprofit." She thinks about creating socially responsible policy for a private firm or doing socially responsible evaluations for organizations in the private and public sectors.

Living in New York, Horan stays connected to Richmond by attending alumni events and being part of a book club composed almost entirely of Richmond graduates. She has used her fund-raising background to help her alma mater by serving as chair of the 2000-01 annual fund for the Jepson School and the 1999-2000 Graduates of the Last Decade (GOLD) alumni program. And with her five-year reunion around the corner, Horan is looking forward to returning to the campus.

"I just loved my experience at UR," said Horan, who has influenced one student to attend the school and is working on a second. "Jepson absolutely made my Richmond experience."
getting ready to move to their beach house for the summer. Agnes has been spending the summer walking on the beach with her dogs and working on a project for the 25th annual Literary Festival at Old Dominion University this fall. She is coordinating an event with the English, foreign language and dance departments. David has been spending his time off on his ancient sailboat that Agnes' son, Clinton, is helping him renovate. Laurel is back at Westhampton living in North Court.

Nancy Martin Jett spent a week in Paris with her daughter, Caroline. She then dropped her off in London for a summer program. Nancy and Barry Jett, R’72, have been spending all of their weekends at their river house in Deltaville, Va.

The family of Donna Kinsey Hudgins was busy with travel last summer. Husband Carter, R’72, spent four weeks in Scotland teaching a historic preservation class. Son Carter was home for three weeks before returning to London, where he is in the Ph. D. history program at the University of London. Daughter Caroline visited him in August.

Gayle Goodson Butler wrote that the specialty publications division of Better Homes and Gardens has been reorganized and she is now editor-in-chief of the building/remodeling/kitchens group. The Butlers were planning a driving vacation for the summer, going to the Grand Canyon and through Breckenridge, Colo. Daughter Ellen went to London for the fourth time, where she is doing research for the Financial Times. Driver Beth is in the process of developing a business at home. One child, Taylor, who is still at home, is in fifth grade.

Paula Dillard Klim’s husband is chair of the Physical Medicine and Rehabilitation Department at the University of Kentucky. Son Christian graduated from UK and is working with Proctor & Gamble as a computer engineer in Cincinnati. Daughter Erin is a freshman at Western Kentucky University. Paula has completed a second degree in computer informational sciences and has been working on part-time, temporary graphic design projects. She’s also been busy traveling with Erin to dance competitions in Ohio, California and Florida. Visiting in Vegas and sharing a medical education trip with Jerry to Big Sky, Mont.

Kristen in San Diego, CA, is living in North County. She is teaching in Suffolk, Va. Christopher has been traveling with his two bands and seeing a lot of the United States. He began a computer certification program in the fall. He has had a great summer with all kinds of house projects — I’ll have to start school to get some rest.

Hope to see all of you in April.

1975
Carroll Kirkman Rockefeller Jr., R, is director of the arts, humanities and fund raising/non profit management program at the University of California, Irvine, continuing education. He is a member of the board of directors of the Newport Beach Film Festival and resides in Newport Beach, Calif.

Bruce A. Kay, GB, has been elected to the board of directors of the Carpenter Center for the Performing Arts in Richmond.

From the Westhampton Class Secretary
Cindy Peake
1129 Chiswick Road
Richmond, VA 23235
E-mail: LMPeake@aol.com

It doesn’t seem possible that it’s been 30 years since we arrived as freshmen at Westhampton College. Of the two friends we’ve met since that first day and there’s something to be said for that.

Sharon Straton Vechione is now the principal at Maude Trevett Elementary School in Richmond. She is no longer writing book reviews for the Richmond Times-Dispatch because she has been too busy being a new principal. Her son, Chris, is in his first year in the honors program at VCU.

Rebecca Hancock Powers and family enjoyed a summer 2002 vacation to the big island in Hawaii. She lives in Austin, Texas, and writes that her children Brad, 15, and Claire, 12, are very active in baseball and dance, respectively; she and husband Phil spend most of their time in support of their children’s activities.

Bruce Higinbotham Hemp teaches math — geometry, algebra II/trigonometry and calculus — at Fort Defiance High School and lives on a farm south of Staunton, Va. She and sister Donna do teacher-training workshops on how to use technology effectively in the classroom. Husband Tom is still in the greenhouse business and oldest daughter Karen is a sophomore at Emory and Henry. Bruce’s youngest son, Christopher, is a senior at Fishburne Military School, where Bruce has seen Liz Pifer since her son also went to FMS. Bruce enjoyed a scuba diving vacation in Puerto Rico this past summer.

Beth Coram Sears’ 19-year-old daughter, Molly, had a tonsillectomy in July and one week later, she had to have emergency surgery to stop heavy bleeding — how scary! She entered Christopher Newport University in Newport News in the fall. Son Scott finished his first five months of training at Lackland AFB in Texas and turned 21 last summer. Husband Don is an insurance manager, and Beth is in the process of developing a business at home. One child, Taylor, who is still at home, is in fifth grade.

Kathleen McBride writes that life is busy with the usual — kids, school and volunteer activities.

In late June, Peggy Lum Watson and Bonnie Ritchie braved a seven-hour drive to visit me at my vacation home in western North Carolina. We had a blast! One day we spent in Asheville visiting and shopping at the Biltmore Estate and the Grove Park Inn, and the next day we did arts- and- craft shopping in Burnsville and the surrounding countryside, where there are many mountain roads and out-of- the-way artisans’ studios. We plan to make it a yearly event.

Thanks to all those who contributed. Keep in touch!

1977
Theodore L. Chandler Jr., R, is a member of the board of directors of United Way Services.

Cary A. Morris, R, is vice president in research for the financial services group at Legg Mason Wood Walker Inc. He will cover community banks.

Charles E. Reynolds, R, is a teacher at the Kennedy Center in Fratt, N.C. He and his family live in Fayetteville, N.C.

Stephen R. Romine, R, L’80 and GB’83, is a member of LeClair Ryan’s executive committee. Linda Arey Skaladny, L, has been appointed as FDA senior associate commissioner in charge of the new office of external relations.

1978
Daniel Stephen Keenan, R, is an education specialist at Marine Corps Combat Support School in Camp Lejeune, N.C. He is involved in the Ph.D. program for educational leadership.

William A. MacKay, B, is the director of merchandising for TECO Arena/Florida Everblades.

Bruce M. Marshall, L, has been re-elected vice president of the board of directors of Durrett Bradshaw.

Roy M. Terry Jr., L, has been appointed as a Chapter 7 trustee for the U.S. Bankruptcy Court, Eastern District of Virginia, Richmond Division. He is with Durrett Bradshaw, where he is treasurer of the board of directors.
Elizabeth MacKenzie

Analyzing key Middle Eastern leaders

By Alissa Mancuso Poole, AW‘94

“I had to stay late to write a piece for the president,” said Elizabeth MacKenzie, JW‘96, about the reason for her long day.

Everyone has long days at work, staying late to complete a project or finalize a report. But MacKenzie wasn’t talking about just any report or any president. She was talking about George W. Bush, the president of the United States, and the almost-daily briefings she has been writing for him about Saddam Hussein since Sept. 11, 2001.

As a leadership analyst with the Central Intelligence Agency, MacKenzie focuses on Saddam and others in his government. Each day, with the assistance of translators, MacKenzie reviews intelligence and American and international media reports. Then she prepares assessments and briefs senior policymakers, including the president, vice president, secretary of defense and secretary of state about the Iraqi leader and his decision-making style. According to the CIA’s Web site, such assessments help senior policymakers “understand and deal with their foreign counterparts, thereby promoting U.S. interests in negotiations and in bilateral and multicultural exchanges.”

“The most interesting part of my job is watching how policy gets made and how policymakers decide to go to war,” said MacKenzie, who commutes to the CIA’s Langley, Va., headquarters each day. As a high school student in Pittsburgh, MacKenzie said she was attracted to Richmond’s Jepson School of Leadership Studies “because I had been a high school leader.” At a time when the Gulf War had ended and Gen. H. Norman Schwarzkopf was named to the Jepson School’s advisory council, MacKenzie said, “the concept of studying leadership really intrigued me.” The coordinate residential system also caught her interest, and, she “just fell in love” with the University.

MacKenzie joined Women Involved In living and master’s degrees in international peace/conflict resolution and theological studies.

MacKenzie said she also applied lessons from leadership studies to every class she could, focusing on the Middle East.

“It was the area that seemed so unlike ours,” she said. Furthering her interest in international affairs, MacKenzie spent four weeks studying in Eastern Europe in summer 1995. Led by Howard Prince, then dean of the Jepson School, the study tour examined the transition from communism to capitalism in the Czech Republic.

Following graduation, MacKenzie declined an offer from Andersen Consulting, choosing to work for the U.S. Embassy in Oman and follow her interest in international relations and foreign service. A summer internship with the State Department’s Oman desk in Washington, D.C., the year before had educated her about Oman, but nothing could have prepared her for her first day in the country.

MacKenzie arrived in June 1996, the day that the U.S. Air Force barracks in Saudi Arabia were attacked, killing 17 service men and women. That same day, the embassy in Oman received a bomb threat.

MacKenzie remained in the country, researching Omani women, education and religion.

“If you really want to understand what people do, you have to understand religion,” she said.

A year after returning from Oman, MacKenzie’s interest’s led her to American University, where she enrolled in a dual master’s program between AU’s School of International Service and Wesley Seminary. In December 1999, she received master’s degrees in international peace/conflict resolution and theological studies.

“I have such an appreciation for the commonality of all faiths,” said MacKenzie, who believes her Catholic upbringing “strongly grounded her in serving others.” She also believes in leadership studies, crediting Jepson with preparing her for her career.

Although MacKenzie would eventually like to be a policymaker, she said she “wouldn’t trade [her CIA] experience.” She also hasn’t ruled out running for office or writing a book. And despite a lack of free time, MacKenzie makes an effort to enjoy Washington, D.C., alumni gatherings, the area’s numerous ethnic restaurants and travel.
Lisa Eye, W, received the Harold J. Riddle Aviation Award during commencement exercises at Columbia Theological Seminary. She earned the master of divinity degree from Columbia. Steven D. Howell, B, has been elected to the board of directors as vice president of programs of the Association for Corporate Growth. Judy A. Davis Poore, B, was named Outstanding Employee of the Year for the county of Henrico’s internal audit office under the county’s “Excellence in Public Service Award Program.”

1986

Eileen Lutz O’Donnell, W, is pursuing a degree in nursing while caring for her two sons. She and husband, Patrick, live in Ablington, Pa.

1987

Frank C. Maloney IV, G, has joined Mass Mutual as a registered representative.

1988

William J. Benos, L, is a partner with Williams Mullen in Richmond. He has taught at the University of Richmond School of Law as an adjunct professor for nine years. His focus is international business transactions and business immigration.

1989

Scott T. Bemberis, R, and L’93, is a partner with Clifford & Duke in Richmond, where he practices domestic relations law. Marc S. Robinson, L, has formed Robinson, Cardwell & Robinson, PLLC, along with Claire G. Cardwell, L’84, and Joy Hodges Robinson, L’91. George M. Shriver IV, R, continues to work as a sales representative for Trek Bicycle and was named sales representative of the year. Last year he had an exchange student from Germany living with him and his family for a year. Francis Jay Sweeney, R, is a graduate of VCU/VCW with a master of science degree in health administration. He received the A.D. Williams Award for Scholarship.

1990

John K. Honey Jr., L, is treasurer of the Henrico County Bar Association.

1991

Brian Adams, L, has been elected secretary and trustee of the board of trustees of the Encore Theatre Company, which produces the Richmond Shakespeare Festival. He is also a shareholder in the law firm of Spotts Fain Chappell & Anderson in Richmond.

1992

Gerry Diaz, R, was promoted to manager of business development for Spherion. He resides in Miami with his wife, Yady, and daughter, Kallan, 5.

1993

Candace All Blydenburg, AW, has joined McGuire Woods as an associate in the products liability and litigation management department.

1994

Kieran Cavanna, AR, is the director of research at Titan Advisors, a hedge fund investment company in Rye Brook, N.Y. He and his wife, Tiernan, live in Manhattan. Michael W. D’Angelo, AR, received his medical degree from the Medical College of Virginia and is doing his residency at Johns Hopkins Hospital in Baltimore. John C. Kilgore, AR, commonwealth’s attorney for Scott County, Va., has received the Paul Harris Award by the Rotary Club of Scott County. The award is given in recognition of Kilgore’s aid in the Rotary’s humanitarian and educational programs.

Jennifer L. McClellan, AW’94, was appointed by the governor to the board of the Virginia College Building Authority.
By Jessica Ronky Haddad, AW’93

As a University of Richmond student, John Renehan, JR’00, was the definition of “well rounded,” with an impressive list of activities and leadership positions to his name: head resident, senator in the Jepson Student Government Association, member of the Student Affairs Committee, standards chairman of Sigma Chi Fraternity. He spoke at commencement and received two prestigious awards for his contributions to the University — the Dean Mater Award for service and Omicron Delta Kappa’s Senior Excellence Award.

Renehan credits much of his college success to what he learned as a leadership studies major.

“The curriculum had such a strong impact. It helped so much in extracurricular activities and in relationships with peers,” he said. “The things I enjoyed most about the classes were how interactive they were and how the material was applicable to my involvement on campus. You had the ability to take material learned in class and apply it to a real-life context.”

During his senior year, Renehan and three Jepson School friends — Kirsten Cavallo, JW’00, Elizabeth Hopfinger, JW’00, and Jeff Thompson, JR’00 — began discussing how much they had benefited from studying leadership.

“We started talking about how beneficial it would have been if we had been exposed to these concepts at a younger age,” he said.

Their conversation led to weekly breakfast meetings in Renehan’s apartment, which in turn led to the formation in May 2000 of Envision Leadership, a non-profit corporation that provides leadership education workshops.

“One of the things that our experience at Richmond really helped us understand is what incredible assets students and youth can be to communities,” Renehan said.

“We recognized we were in a unique position to connect students and youth since we were recent college grads.” The four moved together to Boston, setting up EnVision’s first schools and organizations. Envision is also seeking contributions to the University — the Dean Mater Award for service and Omicron Delta Kappa’s Senior Excellence Award.

Renehan’s apartment, which in turn led to the formation in May 2000 of Envision Leadership, a non-profit corporation that provides leadership education workshops.

“One of the things that our experience at Richmond really helped us understand is what incredible assets students and youth can be to communities,” Renehan said.

“We recognized we were in a unique position to connect students and youth since we were recent college grads.”

The four moved together to Boston, setting up EnVision’s first office in an extra bedroom of an apartment they shared.

Though the Jepson School and its leadership program attracted Renehan to Richmond, he never imagined it would become the focus of his career. It wasn’t until his senior year, while talking with his former school superintendent in Radnor, Pa., that he realized leadership was his passion.

“It was something I was really engaged in and believed in and saw the benefit in,” he said.

EnVision has returned to its Richmond roots to lead workshops during the Jepson School’s inaugural Youth Lead Conference in 2001 and during two summer institutes on leadership and public service, where the four alumni served as leadership coaches for students working on community service projects.

“We trained area high school students and helped them develop their leadership skills,” Renehan explained.

“That led to them developing action plans to benefit the Richmond community.” In the first year of the program, the students organized a community housing fair that helped identify ways of revitalizing neighborhoods in the city. During the second year, students developed recommendations for the city of Richmond, addressing the issue of youth at risk.

“That first summer affirmed our belief that EnVision was filling a need,” he said. “There are tons of youth development organizations out there, but we’re a little bit different in that our programs are really geared so that any student can participate in any academic level. A lot of programs are just for the top 5 percent of students. We try to make EnVision’s workshops accessible to students of any academic background.”

EnVision, which received its nonprofit status in May 2001, provides many of its services to students at little or no cost. The group’s income comes from its contracts with schools and organizations. EnVision is also seeking funding through foundation grants and private donations.

“We didn’t dive into this because it would be a lucrative endeavor,” Renehan noted. But the rewards of his work with EnVision are many.

“The most fulfilling thing is when we see the development of the students, see their relationships with their peers and engage in service,” Renehan said.

“Our vision is to empower world change agents through the leadership education. We think the best way to do that is to deliver innovative youth leadership training programs that strengthen communities.”

To read more about Renehan and the founding of EnVision Leadership, visit http://oncampus.richmond.edu/alumni/magazine.
Brian F. Stockunas, BR’01, was promoted to lead contract analyst on the overhaul of the USS Enterprise, the first nuclear powered aircraft carrier.

Mohammed Hadzi, BR, is studying at Columbia University’s School of International and Public Affairs. He spent the summer working as a correspondent for AFX news and trekking in Pakistan’s Northwest Frontier Province.

Christi B. Keeney, AW, is beginning her fifth season as an equity stage manager with the Denver Center Theatre Company.

Kimberly G. Killian, AW, is attending law school at Florida State University and is working as a law clerk at Pennington, Moore, Wilkinson, Bell & Dunbar in Tallahassee, Fla.

John W. Lomas Jr., AR, is pursuing a joint law degree and master’s degree in public policy at Duke University.

Lisa Madonia Lomas, AW, is pursuing a Ph.D. in psychobiology at UNC-Chapel Hill.

Ryan M. Magee, AR, has completed a four-year active duty tour with the U.S. Army in Germany. During the tour, he served as a tank platoon leader, platoon scout leader and a reconnaissance troop executive officer. He is retired from active duty and will be attending the University of Texas at Austin School of Law.

Michael C. McCann, L, is a corporate attorney with Hunton & Williams.

Maryalice Snyder, AW, is a graduate of towson University with an M.A. in clinical psychology. She and her husband, Ryan, live in Towson, Md.

2000

Julia B. Adair, C, has joined Meyer Goergen & Marns.

Kay Brock, BW, is employed at Octagon, a sports marketing and athlete representation firm. She is working to leverage Vagra’s sponsorship of Major League Baseball.

Amy Leigh Cichewicz, AW, is a marketing/product development manager in charge of Spain and Portugal for Liberty Travel/GOGO Worldwide Vacations’ headquarters in New Jersey.

Robert Dolan, AW, is an account executive with imagetec.

Joanne E. Evans, AW, is an elementary school teacher in Chesterfield County, Va.

Franklin J. Fitzgerald, AR, is a social studies teacher at Cretin High School.

Brad O’Dell, BR, has begun work with Williams & Partners, a private equity firm in Chicago.

Michael Pasciione, AR, works in the public relations department of the Philadelphia Phillies.

Haven S. Pope, BR, has joined Cherry, Bekaert & Holland as a staff accountant.

Nicholas Waugh, AR, is working for Siemens VDO in Wuerzburg, Germany.

Douglas L. Welsh, AR, is a clinical psychology doctoral candidate at the University of Alabama.

Allison Dolan Windon, JW, is a manager with Aon Corporation. She resides in Chicago, with her husband, Robert Windon, AR.

2001

Aman Gupta, BR, is pursuing an MBA degree at the Darden Graduate School of the University of Virginia.

Clarence D. Long IV, L, has begun work at the U.S. Securities and Exchange Commission in Washington, D.C. After passing the bar, he was promoted to staff attorney.

Carrie Lee Maslin, AW, is a seventh-grade science teacher.

Sarah Mergenthaler, BW, will be campaigning for the 2004 Olympic Games in the sport of sailing. This past summer, she competed in the Women’s Pre-Olympic Test Event in Athens, Greece, and the World Championships in Calgary, Italy.

Krista O’Connell, AW, has completed her master’s degree in school psychology. She is completing her education specialist degree at the College of William and Mary.

Penelope S. Park, L, and GB’02, is an associate at Kern and Wooley LLP, specializing in aviation law, insurance coverage and “bad faith” litigation.

Robert T. Payne II, L, has joined Moran Kiker Brown as an associate. His practice focuses on product liability and civil litigation.

Jeffrey Carson Pulley, AR, is attending Fordham Law School.

Brian F. Stockunas, BR, has been promoted to lead contract analyst on the USS Enterprise overhaul. He has been working at Northrop Grumman, Newport News, Va., for about a year, primarily on the USS Dwight D. Eisenhower overhaul.

The Enterprise was the first nuclear-powered aircraft carrier and is about 40 years old.

Carollita Thompson, L, is an assistant commonwealth’s attorney for the City of Richmond. Her practice is in the area of criminal prosecution. She is also assigned to the 15th Legal Support Organization with the U.S. Army as a captain.

Ryan L. Weimer, BR, is an internal auditor for Brown & Brown Inc., an insurance agency and brokerage firm based in Daytona Beach, Fla.

2002

Joe Benanti, BR, is employed by Salomon Smith Barney and lives in New York.

Tom Dunn, AR, is assistant director of admissions at Radford University in Radford, Va.

Tom Goodrich, BR, is employed by Citigroup and lives in New York.

Yuri Namkoong, BR, is a client representative in the risk finance advisory department with Marsh USA.

Mihir Patel, BR, is employed by Merrill Lynch and lives in New York.

Devin B. Weisleder, BR, has joined Keefe, Bruyette & Woods as a financial analyst.

Daniel S. Zimmerman, BR, is an analyst with BB&T Capital Markets in the investment banking group.

Marriages


Winter 2003
1991/Stephen MacBride, AR', and his wife, Christine, a daughter, Chloe Virginia, August 20, 2002. She joins sister Kendall, 6, and brother Mac, 2.


1989/Karen Buschmeier Yannone, W, and her husband, John, a daughter, Liza Katherine, April 23, 2002. She joins brother Austin, 4.


1990/Mica Post Oberkfell, W, and her husband, Keith, a daughter, Carleigh Anne, March 20, 2002. She joins sister Michaela, 6, and brother Sebastian, 3.

1990/Julia Katz White, L, and her husband, Bill, a daughter, Sarah Katherine, Feb. 27, 2002. She joins sisters Miranda, 6, and Rebecca, 4.


1987/Shannon Kelley, B, and her husband, Mike Mendelson, B'B, a daughter, Abigail, June 30, 2002. She joins sisters Claire, 5, and Emily, 3.


1989/Tracy MackKinnon O'Day, B, and her husband, David, a daughter, Megan, May 24, 2001. She joins sister Anna, 7, and brother David Jr, 4.

1989/George M. Shriver IV, W, and his wife, Christine, a daughter, Chloe Virginia, August 20, 2002. She joins sister Kendall, 6, and brother Mac, 2.


1993/Scott Shaf, A, and his wife, Anna, a daughter, Grace Elizabeth, Sept. 27, 2000.

1993/Sophie Reardon, A, and his wife, Anna, a daughter, Grace Elizabeth, Sept. 27, 2000.


1989/Karen Hansen Steele, W, and her husband, Scott, a daughter, Sarah Ann, April 21, 2002. She joins sister Samantha, 4.


1987/Shannon Kelley, B, and her husband, Mike Mendelson, B'B, a daughter, Alice, June 30, 2002. She joins sisters Claire, 5, and Emily, 3.


1989/Tracy MackKinnon O'Day, B, and her husband, David, a daughter, Megan, May 24, 2001. She joins sister Anna, 7, and brother David Jr, 4.

1989/George M. Shriver IV, W, and his wife, Christine, a daughter, Chloe Virginia, August 20, 2002. She joins sister Kendall, 6, and brother Mac, 2.


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DEATHS

1942/Joanna SAVEDGE ELLETT, W. of Richmond, May 31, 2002. She taught for a number of years in Virginia’s school system and was a communica...0 of Bethlem, Pa. June 10, 2002. He was a first lieutenant in the 3rd Armored Division, 69th Field Artillery, Foreign Service, European Theater of Operations reaching the Elbe River during World War II. During his 40-year career as a real estate assessor and appraiser, he served as president of the Virginia Association of Assessing Officers, a member of the American Society of Appraisers, an associate member of the Tidewater board of Realtors Inc. and a charter member of the MAI Tidewater Chapter. During his career, he worked not only privately but also made assessments and tax maps for various counties for the Commonwealth of Virginia. He was a member of the first Presbyterian Church of Virginia Beach and the Military Order of World Wars.

1942/Isodore KAYNE, R. of Broward, Fla., Feb. 15, 2002. He worked for 35 years in personnel and community relations for Eastman Kodak and was a part-time assistant minister in Pittsford, N.Y.

1946/William Edwin MILLER JR., R. of Richmond, May 12, 2002. He was a retired personnel employee at Miller & Rhoads.

1947/Robert C. PARKER, R. of Richmond, Aug. 2, 2002. He was the retired vice president of production at Phillip Morris U.S.A., where he worked for more than 40 years. An Army veteran of World War II, he served in the Battle of the Bulge. He was a member of Ginter Park Presbyterian and First Presbyterian churches.


1958/Richard R. WOOLLING, R. of Virginia Beach, Va., June 10, 2002. He was a first lieutenant in the 3rd Armored Division, 69th Field Artillery, Foreign Service, European Theater of Operations reaching the Elbe River during World War II. During his 40-year career as a real estate assessor and appraiser, he served as president of the Virginia Association of Assessing Officers, a member of the American Society of Appraisers, an associate member of the Tidewater board of Realtors Inc. and a charter member of the MAI Tidewater Chapter. During his career, he worked not only privately but also made assessments and tax maps for various counties for the Commonwealth of Virginia. He was a member of the first Presbyterian Church of Virginia Beach and the Military Order of World Wars.

1960/William Edwin MILLER JR., R. of Richmond, May 12, 2002. He was a retired personnel employee at Miller & Rhoads.

1964/Jacqueline JETER, W. of Charleston, W.Va., Dec. 18, 2001. She was a retired secretary from General Motors. She also worked several years with the State of West Virginia. She was a member of Baptist Temple in Charleston.


1978/Richard G. FERGUSSON, R. of Mechanicsville, Va., June 14, 2002. He was a member of Mechanicsville Presbyterian Church and a partner of Commonwealth Specialty Packaging.
Business education should include liberal arts and ethics

This semester I had the pleasure of being on a panel with Elizabeth Nowicki from the University of Richmond School of Law and Richard Coughlin from the Robins School of Business. The title of the panel was “Business Ethics After Enron.” Before joining the faculty, Elizabeth was a corporate lawyer who had also done a stint at the Securities and Exchange Commission. Richard teaches business ethics in the undergraduate and MBA programs. We presented our panel discussion for returning alumni on homecoming weekend and repeated the program for a Jepson School dean’s lunch. In both sessions, I was struck by the hunger of people to understand what cases like Enron mean. As much as we may all enjoy seeing men in Armani suits being led away in handcuffs, I think many of us sense that these cases are about something bigger. Enron and the other recent business scandals raise a complex web of very uncomfortable questions about regulation, politics, organizations, leadership and our values. So, where do we begin?

Usually people like to start with the law – just pass tougher regulations and enforce them better. There are two practical problems with this. First, since politicians get elected with money from big business, legislators on both sides of the aisle may be reluctant to pass laws that make their benefactors unhappy.

The second problem with regulation is that history shows us that unethical business behavior can take place in any number of regulatory frameworks. As Elizabeth noted, a business deal can be legal but still “smell bad.”

Ethics scandals also draw attention to the dynamics inside an organization and the way that it is governed. As Richard pointed out to us, it’s hard for young people to say “no” when their superiors ask them to do something unethical. Things don’t get much better at the top. It’s sometimes difficult for board members to raise tough questions about the finances, leadership or strategy of a company. There are several reasons for this. Often boards are made up of people who all look alike and/or have similar backgrounds. Sometimes board members are on a number of other boards and don’t put in the time to really scrutinize what a company is doing. There are many problems with the way boards are constituted and compensated, their group dynamics, and the diligence with which they oversee the company and its leaders.

The good news is that the majority of businesses and their leaders are ethical and sincerely want to do the right thing in regard to customers, employees and other stakeholders, including society. The bad news is that without people who are willing to make changes in the regulatory, political, competitive and social environment, it will become more and more difficult for businesses and their leaders to behave ethically. One of the most ethically corrosive elements of the current business environment is short-term thinking that is reinforced by the stock market and the media.

While there are no quick fixes for the post-Enron business environment, the starting point for educators is clear. First, the obvious, business schools need to require business ethics courses of all students, taught by tenure-track faculty. (There are still business schools that don’t do this.) Second, and most important, business students need the liberal arts to develop a sense of social justice, humanity and self-knowledge. The past year has been one in which we have seen the moral failures of business, religious and political leaders. It is also a time of fear, not only of terrorists and snipers, but fear of personal and economic failure. When people are afraid of failure in business or in any other area, they lose perspective and sometimes make serious mistakes. It’s our job as educators to give students that critical perspective and understanding of what it means to be successful as a human being.

The mission of the Jepson School is to educate people to take on the moral responsibilities of leadership as service to society. It takes the whole university to carry out our mission. On this 10th anniversary of the Jepson School, I want to thank all of the Richmond faculty and staff who instill in students a sense of justice, community, compassion, and the value of doing things the morally and technically right way. While we all teach our subjects, there is a special urgency to these kinds of lessons today. Our students are the faces of hope, but they need our help to develop the conviction and moral courage to become the faces of change.

By Dr. Joanne B. Ciulla

Professor and holder of the Costin Family Chair in Leadership and Ethics. Dr. Ciulla is one of the original members of the faculty of the Jepson School of Leadership Studies. She is the author of Ethics in Leadership and is writing a textbook on ethics in business.
Homecoming Highlights Oct. 18-19, 2002

Alumni Leaders Dinner

Young Grads
Melissa Sorbello, BW'01, Brooke Bazlen, AW'01, Joanna Lederle, AW'01, and Sarah Altman, AW'01, catch up at the Young Grads reunion.

Football Reunion
George Rapp, R'65, Spider Head Football Coach Jim Reid and Joe Kessel, R'64, renew acquaintance during a football players reunion. More than 300 former football players returned to campus for the event.

WILL Alumnae Reception
Attending a reception for alumnae of the Women Involved in Living and Learning program were Rebecca Kennedy, AW'69, and Rukeitha Booker, AW'69.

Honored at Homecoming
Volunteer of the Year
Arts Around the Lake Committee
Educational Fundraiser of the Year
Gordon Cousins, R'49
Special Assistant to the President
University of Richmond Distinguished Young Graduate
Shawn Barber, BR'98
Linebacker, Philadelphia Eagles
Spinning the Spider Web Award
Samantha Bonom, BW'99
President, New York City Alumni Chapter
Women Capture A-10
Field hockey, soccer teams take crowns!

The women's field hockey and soccer teams captured the 2002 Atlantic 10 championships in November, with the field hockey team posting a perfect record in the league (6-0).

The field hockey squad, in its second season under head coach Ange Bradley, posted 11 straight victories by early November -- a new program-best -- and set a record for most wins in a single season. The Spiders captured the conference's regular season crown and hosted the A-10 championships on Nov. 8-9 at Crenshaw Field. The program was ranked statistically in the top 15 in several categories, including winning percentage, scoring defense, scoring offense and margin of victory.

In addition, senior Jill Murphy, AW'03, concluded a stellar career, etching her name in the record book. The Williamsburg, Va., product and Pennsylvania native accounted for a team and Atlantic 10-high 17 assists -- second best in the entire nation. In the process, Murphy became Richmond's all-time assists leader. She will participate in the National Field Hockey Coaches Association's North/South Senior All-Stars game this spring.

Junior Lydia Decembrino, AW'04, of Hummelstown, Pa., was named the championship's most outstanding player. Joining Decembrino on the All-Championship team were Jill Murphy, AW'03; Michelle Swartz, AW'06; Michelle La Force, AW'06; and graduate student Sandeep Kaur.

The soccer team defeated Rhode Island 3-1 in Dayton, Ohio, to capture the 2002 A-10 championship. Two goals and an assist by midfielder Meghan Ogilvie, AW'05, of Springfield, Va., earned the sophomore the most outstanding player award. The two goals by Ogilvie tied her with seven other players for the A-10 Championship record for goals in a match.

Junior goalkeeper Megan Cox, AW'04, of Raleigh, N.C., posted 10 saves in Richmond's two wins. Cox and Ogilvie were joined on the All-Championship team by Whitney Sikes, BW'05, and midfielder/defender Edda Gardarsdottir, AW'05.

Men's soccer received an at-large bid to the 2002 men's soccer tournament, making Richmond one of only seven schools in the country (California, Connecticut, Maryland, William & Mary, Penn State, Wake Forest) to have its field hockey, women's soccer and men's soccer teams make the NCAA tournament field.

Shealy receives contribution to amateur football award

Dal Shealy, who coached football at the University in the 1980s, is the recipient of the 2002 Outstanding Contribution to Amateur Football award from the National Football Foundation and College Hall of Fame.

Shealy, who has been involved in organized football for 39 years as a player, coach and motivator of young athletes, has been president of the Fellowship of Christian Athletes since 1992.
Leadership Workshop

Leadership in action was the topic for one of two leadership workshops held on Oct. 19. Alumni heard insights and experiences of students and faculty who are working with Homeward, a United Way agency that streamlines services of 92 separate agencies and organizations to implement better policy and more wisely invest public and philanthropic dollars while serving the homeless population of metro Richmond. Panelists included Theresa Williams, associate dean of the Jepson School of Leadership Studies; Jonathan Zur, J'03, president of the Jepson Student Government Association; Susan Capers, executive director of the Virginia Coalition for the Homeless; and Reggie Gordon, executive director of Homeward. A second workshop held later in the day looked at “Ethics after Enron” and included Jepson faculty Joanne Ciulla and Richard Coughlan, and Elizabeth Nowicki, assistant professor at the Richmond School of Law.

Baptist Student Union Brunch
Thomas Rawls, AR'01; Cara Rawls, BW'01, and Jennifer Lee, AW'01, enjoyed coffee and brunch at the Wilton Center. The event was an opportunity for BSU alumni to meet current student members and leaders.

Lunch with Leaders
Several newly appointed deans and administrators gathered for lunch and informal conversation with alumni on Oct. 19. Among them were:

Carmen Foster, executive director of the master’s in leadership studies program, Jewel Glenn, W'87 and a trustee, Arts and Sciences Dean Andy Newcomb and Darnysa Nard.

Bill Ventura, R'63;
Linda Ventura, W'64;
Ken Ruscio, dean of the Jepson School of Leadership Studies;
Anne Kerr, vice president for advancement; Stu Percy, R'65; and Pat Percy, W'63.
Arts Around the Lake

Ninety-four Richmond-area artists sponsored booths along Westhampton Lake for the annual Arts Around the Lake, held during Family Weekend. The Richmond Club of the Westhampton College Alumnae Association sponsors the event, first held in 1979. While bringing 15,000 people from the Richmond area to campus, this activity raises more than $3,000 annually for a scholarship for a local Westhampton College student. This year, the addition of a silent auction brought in another $2,000 for the scholarship fund.

Garden Party

Enjoying the annual garden party, held this year at the Alcoa Building, were Don Kent, R'60 and L'63; Linda Kent; George Tiday, B'55 and L'63; and Joyce Tiday, W'57 and G'77.

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