Unpacking the Census: 2017 Updates – Master Copy

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Unpacking the Census

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Notable Trends:

- Growth of poverty in suburban areas
- Children living in poverty extremely high within City, growing in counties
- Disparities in poverty rates categorized by race/ethnicity
  - Hispanic/Latino poverty rate growing fastest
- Falling income in urban areas and close suburbs
- Significant growth in foreign-born population living in suburban areas
Hispanic/Latino and the Census

- “Hispanic, Latino, or Spanish origin” is not a race
- Each person who selects Hispanic/Latino must also choose a “race”

**HISPANIC/LATINO POPULATION BY RACE IN THE QUAD-COUNTY AREA**

- White, 61%
- Black, 29%
- Some other race alone, 6%
- Two or more races, 3%
- American Indian, 0%

**Diagram:**
- White
- Black
- Some other race
- Two or more races
- American Indian

**Questions:**
8. Is Person 1 of Hispanic, Latino, or Spanish origin?
   - No, not Hispanic, Latino, or Spanish origin
   - Yes, Mexican, Mexican Am., Chicano
   - Yes, Puerto Rican
   - Yes, Cuban
   - Yes, another Hispanic, Latino, or Spanish origin — Print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard and so on.

9. What is Person 1’s race? Mark one or more boxes.
   - White
   - Black, African Am., or Negro
   - American Indian or Alaska Native — Print name of enrolled or principal tribe.
   - Asian Indian
   - Japanese
   - Korean
   - Filipino
   - Vietnamese
   - Other Asian — Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.
   - Native Hawaiian
   - Guamanian or Chamorro
   - Samoan
   - Other Pacific Islander — Print race, for example, Fijian, Tongan, and so on.
   - Some other race — Print race.
Hispanic/Latino and the Census

- “Hispanic, Latino, or Spanish origin” is not a race
- Each person who selects Hispanic/Latino must also choose a “race”

HISPANIC/LATINO POPULATION BY RACE IN THE UNITED STATES

- White, 73%
- Black, 13%
- American Indian, 1%
- Some other race alone, 10%
- Two or more races, 3%

NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?
- No, not of Hispanic, Latino, or Spanish origin
- Yes, Mexican, Mexican Am., Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish origin — Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spanish, and so on.

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- Vietnamese
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- Native Hawaiian
- Guamanian or Chamorro
- Samoan
- Other Pacific Islander — Print race, for example, Fiji, Tongan, and so on.
- Some other race — Print race.
2017 Poverty Thresholds (U.S.)

- Based on American Communities Survey (ACS) 5 year Estimates
- Poverty threshold for a 4-person family: $24,600
- Poverty threshold for one person:
  - Under age 65: $12,752
  - 65 years and over: $11,756
Numbers of People in Poverty

2000
- City: 59%
- Suburbs: 41%

2017
- City: 46%
- Suburbs: 54%
(Census and American Community Survey 5-Year Estimates)

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<tr>
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<td>4.7</td>
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<td>Richmond</td>
<td>21.4</td>
<td>25.3</td>
<td>25.2</td>
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</table>
% Change in Total Population Living in Poverty

- Charles City
- Chesterfield
- Goochland
- Hanover
- Henrico
- New Kent
- Powhatan
- Richmond

(2013 - 2017 American Community Survey 5-Year Estimates)

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<td>7.8</td>
<td>6.5</td>
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<tr>
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<td>4.1</td>
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<td>3.7</td>
</tr>
<tr>
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<td>8.4</td>
<td>14.2</td>
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<td>2.1</td>
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<td>New Kent</td>
<td>8.0</td>
<td>5.0</td>
<td>7.2</td>
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<tr>
<td>Powhatan</td>
<td>8.6</td>
<td>4.1</td>
<td>5.0</td>
<td>0.9</td>
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<td>Richmond</td>
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<td>38.7</td>
<td>40.5</td>
<td>1.7</td>
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% Change in Population of Children Under 18 Living in Poverty

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<th>County</th>
<th>% Change</th>
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<tr>
<td>Chesterfield</td>
<td>110.0</td>
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<tr>
<td>Goochland</td>
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<tr>
<td>Hanover</td>
<td>150.0</td>
</tr>
<tr>
<td>Henrico</td>
<td>120.0</td>
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<tr>
<td>New Kent</td>
<td>140.0</td>
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<tr>
<td>Powhatan</td>
<td>100.0</td>
</tr>
<tr>
<td>Richmond</td>
<td>110.0</td>
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</tbody>
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Poverty by Race of Poor in Richmond

2010

- White: 29%
- Black: 61%
- Asian: 4%
- Other: 6%

2017

- White: 26%
- Black: 66%
- Asian: 2%
- Other: 6%

2000

- Total Population: 191,748
- Total # in Poverty: 48,513

2017

- Total Population: 210,151
- Total # in Poverty: 52,983
Poverty by Ethnicity of Poor in Richmond

2010
- Hispanic/Latino: 26%
- Not Hispanic/Latino: 74%

2017
- Hispanic/Latino: 27%
- Not Hispanic/Latino: 73%
Richmond

2010 Poverty Rate: 25.3%
2017 Poverty Rate: 25.2%

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<tr>
<th>Race</th>
<th>2010</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>17%</td>
<td>15%</td>
</tr>
<tr>
<td>Black</td>
<td>30%</td>
<td>34%</td>
</tr>
<tr>
<td>Asian</td>
<td>47%</td>
<td>26%</td>
</tr>
<tr>
<td>Other</td>
<td>50%</td>
<td>31%</td>
</tr>
</tbody>
</table>

0 20,000 40,000 60,000 80,000 100,000 120,000
Total Population

Population in Poverty
Poverty by Race of Poor in Henrico

**2010**
- Total Population: 295,549
- Total # in Poverty: 28,410
- White: 42%
- Black: 42%
- Asian: 6%
- Other: 10%

**2017**
- Total Population: 321,074
- Total # in Poverty: 33,586
- White: 41%
- Black: 47%
- Asian: 3%
- Other: 9%
Poverty by Ethnicity of Poor in Henrico

2010
- Hispanic/Latino: 28%
- Not Hispanic/Latino: 72%

2017
- Hispanic/Latino: 28%
- Not Hispanic/Latino: 72%
Henrico

2010 Poverty Rate: 9.6%
2017 Poverty Rate: 10.4%

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<thead>
<tr>
<th>Ethnicity</th>
<th>2010</th>
<th>2017</th>
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<tbody>
<tr>
<td>White</td>
<td>7%</td>
<td>8%</td>
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<tr>
<td>Black</td>
<td>14%</td>
<td>17%</td>
</tr>
<tr>
<td>Asian</td>
<td>10%</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>33%</td>
<td>18%</td>
</tr>
</tbody>
</table>

Total Population
Poverty by Race of Poor in Chesterfield

**2010**

- Total Population: 303,765
- Total # in Poverty: 17,958

**2017**

- Total Population: 331,055
- Total # in Poverty: 23,698

**2010**

- White: 62%
- Black: 27%
- Asian: 3%
- Other: 8%

**2017**

- White: 61%
- Black: 26%
- Asian: 4%
- Other: 9%
Poverty by Ethnicity of Poor in Chesterfield

**2010**

- Hispanic/Latino: 28%
- Not Hispanic/Latino: 72%

**2017**

- Hispanic/Latino: 32%
- Not Hispanic/Latino: 68%
Chesterfield

2010 Poverty Rate: **5.9%**
2017 Poverty Rate: **7.2%**
Poverty by Race of Poor in Hanover

### 2010
- **Total Population:** 88,457
- **Total # in Poverty:** 2,925

#### Race Shares
- **White:** 75%
- **Black:** 20%
- **Other:** 5%
- **Asian:** 0%

### 2017
- **Total Population:** 101,303
- **Total # in Poverty:** 5,789

#### Race Shares
- **White:** 76%
- **Black:** 17%
- **Other:** 5%
- **Asian:** 2%
Poverty by Ethnicity of Poor in Hanover

2010

- Hispanic/Latino: 6%
- Not Hispanic/Latino: 94%

2017

- Hispanic/Latino: 11%
- Not Hispanic/Latino: 89%
Poverty by Race of Poor in Quad-County Area

### 2010
- **Total Population:** 879,519
- **Total # in Poverty:** 98,720
- **White:** 40%
- **Black:** 48%
- **Asian:** 4%
- **Other:** 8%

### 2017
- **Total Population:** 963,583
- **Total # in Poverty:** 116,055
- **White:** 40%
- **Black:** 50%
- **Asian:** 3%
- **Other:** 7%

---

**2017**
- **Total Population:** 963,583
- **Total # in Poverty:** 116,055
- **White:** 40%
- **Black:** 50%
- **Asian:** 3%
- **Other:** 7%
Poverty by Ethnicity of Poor in Quad-County Area

**2010**

- Hispanic/Latino: 26%
- Not Hispanic/Latino: 74%

**2017**

- Hispanic/Latino: 27%
- Not Hispanic/Latino: 73%
Race and Place in the Greater Richmond Region

1 Dot = 2 People
- Asian
- Black
- Other
- White

Source:
American Community Survey
Black in the Greater Richmond Region

Source:

1 Dot = 1 Person
- Black

Spatial Analysis Lab at the University of Richmond
Esri, HERE, Garmin, © OpenStreetMap contributors, and the GIS User Community
Percentage of Population Unemployed
2010-2017

- Based on American Communities Survey (ACS) 5 year Estimates
- Current US Unemployment Rate: 4.0%
- Only accounts for those actively in the workforce (U3 Unemployment)
Median Household Income (2010-2017)

- Based on centennial Census data and American Communities Survey (ACS) 5 year Estimates
- US Median Household Income in 2016: $59,039
- Median income chosen over mean income as a more accurate representation of household income
Immigration

- Measured by the “Foreign Born Population” in the ACS and Census
- Year of Entry
- Country of Origin
Foreign Born Population, 2017

Total Foreign Born Population
- 0 - 250
- 251 - 750
- 751 - 1500
- 1501 - 3039

Source:

Spatial Analysis Lab at the University of Richmond
South and Latin American Foreign Born Population, 2017

South and Latin American Foreign Born Population
- 0 - 250
- 251 - 750
- 751 - 1500
- 1501 - 3039

Total Foreign Born Population
- 0 - 250
- 251 - 750
- 751 - 1500
- 1501 - 3039

Source:
Spatial Analysis Lab at the University of Richmond
Hispanic/Latino % of Region

- Chesterfield: 44%
- Henrico: 28%
- Richmond: 22%
- Hanover: 6%
Richmond: Top 5 Countries of Origin (Latin America)

- Guatemala
- Mexico
- El Salvador
- Honduras
- Puerto Rico

2010 vs 2017
Henrico: Top 5 Countries of Origin (Latin America)

- Mexico
- El Salvador
- Guatemala
- Honduras
- Venezuela

Comparison of 2010 and 2017.
Chesterfield: Top 5 Countries of Origin (Latin America)
Hanover: Top 5 Countries of Origin (Latin America)
Asian Population % of Region

- Henrico: 59%
- Chesterfield: 27%
- Richmond: 10%
- Hanover: 4%
Richmond: Top 5 Countries of Origin (Asia)

<table>
<thead>
<tr>
<th>Country</th>
<th>2010</th>
<th>2017</th>
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<tbody>
<tr>
<td>China</td>
<td>500</td>
<td>700</td>
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<td>India</td>
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<tr>
<td>Korea</td>
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<tr>
<td>Vietnam</td>
<td>200</td>
<td>200</td>
</tr>
<tr>
<td>Philippines</td>
<td>300</td>
<td>300</td>
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</table>
Henrico: Top 5 Countries of Origin (Asia)

0 1,000 2,000 3,000 4,000 5,000 6,000 7,000 8,000 9,000

India  China  Vietnam  Korea  Phillippines

2010 2017
Chesterfield: Top 5 Countries of Origin (Asia)
Hanover: Top 5 Countries of Origin (Asia)

<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>China</td>
<td>500</td>
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Overall Asian Foreign-Born Population

![Bar Chart]
Questions?