Camryn: This is our capstone project which is our reimagination of a more inclusive and accepting social structure at the University of Richmond. Through our experience with this project we have identified specific areas of critique for the current social scene and have created artifacts to combat these issue areas. This year has especially inspired us because while the class of 2021 is the most diverse in the University’s history, we see little evidence of community acceptance, integration, and accommodation of minority student.

Jen: UR_Woke is an organization used as a social platform for students to voice their opinions on issues that are affecting them on campus. Students can submit blogs, to be posted to the tumblr and twitter cites, UR woke will not censor blog posts unless under extenuating circumstances will be done on a case by case basis as not to have any political bias. This serves as a place for students to bring to highlight issues relevant to them and have them gain traction where otherwise they would have no effect. It is a forum that is the heart of the project where student can read about different issues that are going on on campus that other students may not necessarily identify with. It allows students to stray away from the hegemonic white voices that dominate student government to allow all students equal opportunity to voice their opinion.

Tracy: Instagram; social spiderbytes, way to connect to the youth, active and inclusive way to disseminate cool events. We follow orgs on campus that can repost; alliance and support for each other that spider network!!!!!!!

Vs. lodges- timing and themes are posted in group chats between Panhellenic sororities and IFC fraternities. However, UR-Woke posts their events on a public platform, which all students can access through the free-wifi that Richmond provides every student

Students can also DM us to submit their own ideas and flyers

Lilly: We have created a tumblr blog (run by UR Woke) which is a very important component of our imagined future. The blog would primarily be used to draw attention to social issues on campus and keep students aware of social issues that face minority students. The blog will introduce students to the vocabulary and tools they need to combat campus issues. We will use it as an outlet to provide emergent strategies to students in order to influence collective social change on campus. The blog will allow students to post their own personal experiences on campus as minorities. Creating the blog using an accessible social media outlet, tumblr, allows students easy access to these articles and allows them to remain informed. Ideally, we hope that the Collegian would write an article about the blog in order to draw student attention to this resource. Here, you can see a few examples of blog posts that we’ve written to illustrate our vision of how the tumblr blog would look. These blogs address minority issues of racial exclusion, self-segregation, and student activism in multiple parts of campus that we have noted
as students. We are sure many more minority students would love to have their voices and stories heard through this blog.

**Slide 5:**

**Abdoulaye:** INCLUSIVE AND DIVERSE  
The mission statement of UR_WOKE is to facilitate and promote inclusivity between student body demographics.

**Slide 6:**

**Abdoulaye:** Greater reliability and accessibility for UR students to encourage them to burst the Richmond bubble and engage with the socioeconomically diverse community around them.

**Slide 7:**

**Abdoulaye**  
The Social Shuttle includes routes locations such as the east end, church hill, and james river to encourage student to civically engage with the community.

**Slide 8:**

**Katie:** Ton of students already have cars on campus; let's use our resources. Along with places included in social shuttle throughout the city of Richmond, this program could be used for transportation home over breaks, to Kings Dominion, or Virginia Beach.

**Slide 9:**

**Camryn:** The social scene at the University of Richmond is dominated by the Greek organizations on campus, more specifically the PanHellenic and /InterFraternity Council member organizations. This domination can often exclude large groups of students of color.  
**11vs. NPHC Exclusive**  
**Social Monopoly**  
Within Greeklife:  
IFC’s monopoly on campus property, including NPHC  
IFC’s monopoly on alcoholic events  
Outside Greeklife:  
Include Student Organizations (BSA, MSSSN, etc.)

**Slide 10:**

**Katie:** Currently IMs are technically open to all students. Anyone can make a team and go play. However, it is mainly Greek organizations that end up playing. This event is to help show students that IMs are for everyone and so that they can get familiar with the IM layout. It will encourage different groups and friends to participate.

**Slide 11:**

**Katie:** This is event is to promote campus wide involvement, rather than Greek Life specific. It is a Lip Sync competition that any group can sign up for. We also invite other schools to come participate so it is a battle not only among richmond students, but between schools.
Slide 12:

**Kyla:** Sports with major attendance are football and basketball. This year we shattered the basketball attendance letter, but what about other sports? We need to get students to more sports such as lacrosse, track and field, etc. Also, let’s not forget about the IM and Club sports that go on during the weekend.

Slide 13:

**Kyla:** Here is an example of an event that would be sponsored by ur_woke to encourage students to come out to im sporting events. A big incentive for this event, is definitely the food because what college student doesn’t like free food. And it’s not just the regular pizza but places that rarely come on campus such as wich-wich and chipotle.

Slide 14:

**Lilly:** We’d like to repurpose and emphasize the use of our space downtown by proposing new ideas for the UR Downtown building. Since UR Downtown is integral to connecting UR students to the Downtown Richmond area, we’d love to utilize this space as much as possible for social events in order to get students out of the URichmond bubble.

One way to make the space more accessible would be to extend the hours of operation and extend the amount of shuttles to the downtown site so that students can access the space more frequently.

We would also like to encourage on-campus clubs and organizations to utilize the space for shows such as dance showcases and other social events. In addition, we’d love to see more speakers and workshops take place at UR Downtown and we’d like to open up all events to VCU students in order to increase the interactions between the two schools.

Finally, we had the idea of extending UR Down to include a Research Center that would be jointly used by UR and VCU students. This would further increase interactions between students and would provide students with a new, unique academic resource.

Slide 15:

**Tracy:** At the national Venmo $10 so VCU and VUU students can also buy tickets. Inspired by the Homecoming concert, an event during which we see students from a variety of groups and clubs coming together to enjoy a live show. Therefore, we want to propose hosting more events like this one, especially as opposed to consistent Greek dominated parties on a weekend night. We would also take student input into which artists they would like to see come to campus. We want to include VCU and VUU so that we can coordinate yet another event with them, take advantage of and get more exposure to UR downtown and the city of Richmond, and will be able to afford bigger artists by hosting these concerts at bigger venues with larger venues.
audiences. In addition, transportation to this event would be provided and subsided by our expanded bus routes and ride share program.

**Slide 16:**

_Tracy/Kyla: (Open-mic & Karaoke)_

We have had small events like this in our own THC such as coffeehouse, but we’d like to expand these events to students from UR, VCU and VUU and give students from all of these schools a chance to meet downtown and showcase their talents at a larger venue. In addition, transportation to this event would be provided and subsided by our expanded bus routes and ride share program.

**Slide 17:**

_Camryn_

**Slide 18:**

_Jen_

This slide exemplifies other activities that we would offer. The off campus events would ideally be used with our ride share program that Katie introduced earlier.

**Slide 19:**

_Kyla/Katie:_

share story about how groups across campus thought that are parody account was real. Encourage people to dm or comment on post on our social media platforms about ideas that they are interested in from our project.

**Slide 20:**

_Jen/Lilly_

Through the implementation of our social shuttle, the development of URWoke, and events designed to encourage inclusivity and diversity our project is designed to revamp the social life of Richmond. Incorporating key themes and ideas that we learned throughout the year, we reimagined UR as a place that celebrates a diverse student body.

Lilly: By decentralizing greek life, we hope to add variety to the social scene on campus and allow for the intermingling of students from different backgrounds. By repurposing some of our existing spaces such as UR Downtown, we can open up channels of communication to other schools to further our perspectives as college students and finally break the Richmond bubble. Thank you for your time.