Introduction: contains Cover, Table of Contents, Letter from the Editor, and Masthead

Francis C. Oroszlan
University of Richmond
ARTICLES

12. Rethinking Reasonable Expectations of Privacy in Online Social Networks  
   Bryce Clayton Newell

13. Better Late Than Never: How the Online Advertising Industry’s Response to Proposed Privacy Legislation Eliminates the Need for Regulation  
   Catherine Schmierer

   Lindsey A. Strachan

15. Spilling Secrets: Trade Secret Disclosure and Takings in Offshore Drilling Regulation  
   Michael A. Greene

16. A Critical Look at the Anti-Counterfeiting Trade Agreement  
   David M. Quinn
# TABLE OF CONTENTS

**LETTER FROM THE EDITOR**

**MASTHEAD**

**ARTICLES**

12. **Rethinking Reasonable Expectations of Privacy in Online Social Networks**
    By Bryce Clayton Newell

13. **Better Late Than Never: How the Online Advertising Industry’s Response to Proposed Privacy Legislation Eliminates the Need for Regulation**
    By Catherine Schmierer

    By Lindsey A. Strachan

15. **Spilling Secrets: Trade Secret Disclosure and Takings in Offshore Drilling Regulation**
    By Michael A. Greene

16. **A Critical Look at the Anti-Counterfeiting Trade Agreement**
    By David M. Quinn
May 31, 2011

Dear Readers:

The Richmond Journal of Law and Technology is proud to present the fourth issue of the 2010–2011 academic year. In this issue, we explore privacy law in the context of online social networking, online advertising and tort reform. Additionally, this issue examines mandatory disclosure of trade secrets as a component of offshore oil drilling regulation and evaluates certain criticisms levied against the Anti-Counterfeiting Trade Agreement.

The success of the Journal depends on the efforts of our staff and editorial board. Without their hard work and dedication the Journal’s achievements would not be possible. Also, I would like to recognize the efforts of our Administrative Board, whose leadership fostered the publication of four issues and a well-attended symposium.

On behalf of the entire 2010-2011 Journal staff, I extend our sincerest thanks for your continued readership. The Journal appreciates the continuing support from the University of Richmond School of Law community, most especially the guidance we receive from our faculty advisors, Professors Melanie Holloway, Chris Cotropia and Jim Gibson.

We are confident you will enjoy our fourth issue. As always, your comments and suggestions are welcome at jolt@richmond.edu.

Best regards,

Francis C. Oroszlan
Editor-in-Chief
2010-2011 EDITORIAL BOARD

Francis C. Oroszlan
Editor-in-Chief

Matthew D. Powers
Managing Editor

Colleen Koch
Executive Editor

Chris Jones
Manuscripts Editor

Jason E. Fisher
Articles Editor

Hamilton Garnett
Symposium & Solicitations Editor

David Quinn
Technical Editor

Wiley Grandy
Copy Editor

Jesse Roche
Notes & Comments Editor

ASSOCIATE EDITORS

Scott Bergeson  Christine Cogbill  Michele Fanney
Anthony Holman  Ian Lambeets  Lauren Palmer
Lindsey Strachan  Jim Tartaglia  Jacob Tingen

SENIOR STAFF

Connellee Armentrout  Sam Bernier  Sue Chan
David Eberline  Beth Gould  Andrew Green
Bo Greenwood  Joel Hermsdorfer  Diana Koch-Blackman
Luke Mitchell  Nikki Najmyar  Tyler Rhodes
Jessica Smith  Bryant Thomas

FACULTY ADVISORS

Melanie Holloway  James Gibson  Christopher Cotropia